

CD PROJEKT GROUP

H1 2023 Earnings

30 AUGUST 2023

Adam Kiciński | PRESIDENT, CEO

Piotr Nielubowicz | MEMBER OF THE BOARD, CFO

Michał Nowakowski | MEMBER OF THE BOARD, SVP BUSINESS DEVELOPMENT

CD PROJEKT GROUP: PHANTOM LIBERTY HANDS-ON PREVIEW CAMPAIGN

200+

TOP OUTLETS AND CREATORS
ACROSS THE WORLD
TOOK PART IN THE PREVIEWS

“ I FORGOT HOW MUCH I LOVE
THIS WORLD

IGN

120+

PREVIEWS OF THE GAME
HIT THE INTERNET GLOBALLY

“ What's most impressive is how different *Phantom Liberty* feels compared to the vanilla experience and how these changes could breathe new life into the core experience

GameSpot

“ It feels like parts of *Phantom Liberty* aren't just expanding upon *Cyberpunk 2077*, they're gutting it and creating something new in the empty space

Kotaku

OFFICIAL TRAILER

13M VIEWS ACROSS
ALL SOCIAL CHANNELS

PRE-ORDER LAUNCH



STEAM®



CYBERPUNK
2077

PHANTOM LIBERTY

LAUNCHING: 26.09.2023

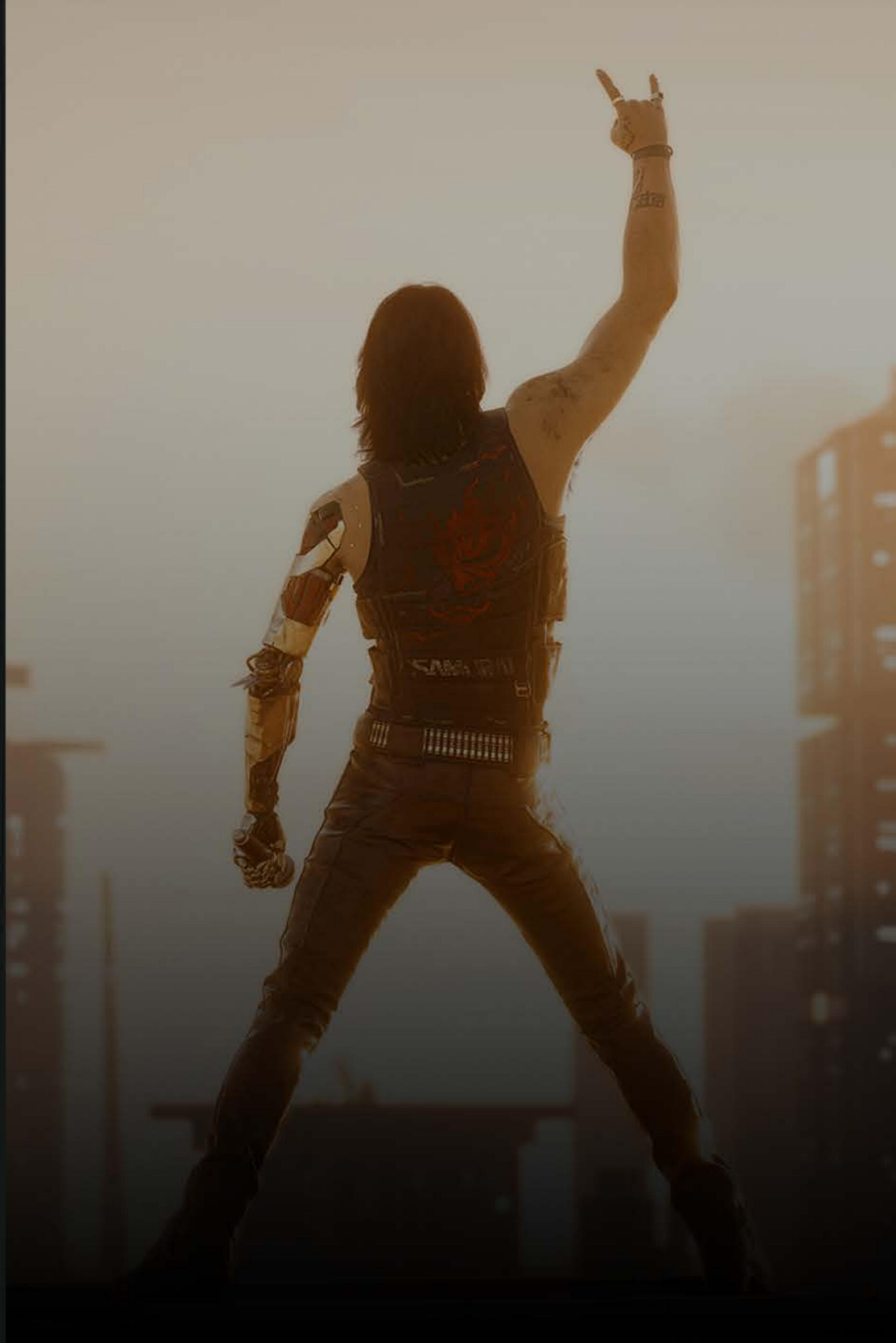
CYBERPUNK 2077

“Very Positive”



STEAM

80% OF ALL REVIEWS
ARE POSITIVE



PHANTOM LIBERTY

TOUR

2017

WARSAW
POLAND

COLOGNE
GERMANY

TOKYO
JAPAN

BEIJING
CHINA

SEOUL
SOUTH KOREA

PARIS
FRANCE

SÃO PAULO
BRAZIL

TOUR FINAL
LONDON
UNITED KINGDOM



NEW WAYS TO PLAY

2 0 1 7

100+ NEW ITEMS - WEAPONS, CYBERWARE & FASHION

ALL-NEW RELIC SKILL TREE & ABILITIES

A DANGEROUS NEW DISTRICT

DOZENS OF NEW STORY QUESTS & GIGS

VEHICLE COMBAT & MOUNTED WEAPONRY

REVAMPED POLICE SYSTEM

COMBAT AI OVERHAUL

ENDLESS DYNAMIC EVENTS & MISSIONS

REDESIGNED CYBERWARE & PERKS

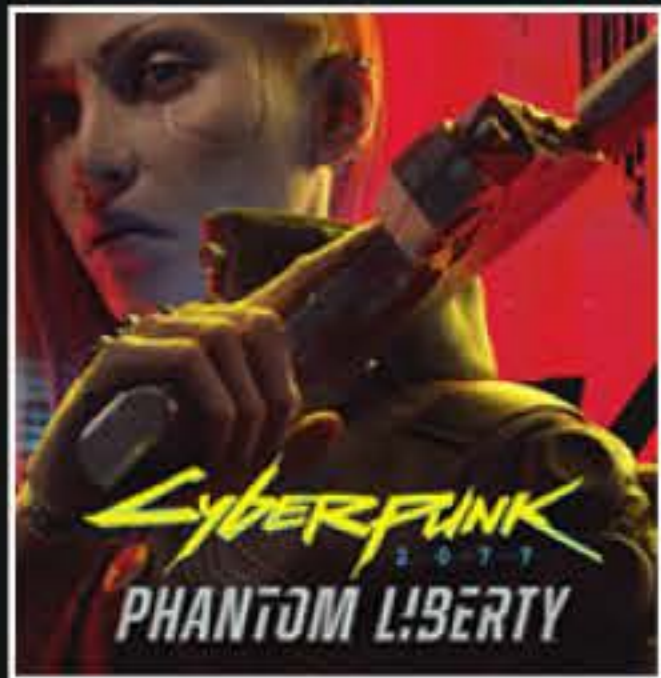
INCREASED LEVEL CAP

Top Games By Press Article Count From ONL

-1 TO 12 HOURS FROM START OF SHOW



1
**Cyberpunk
2077**



Articles
463
Headliners
59%

2
**Call Of Duty
MWIII (2023)**



Articles
460
Headliners
61%

3
Starfield



Articles
446
Headliners
55%

4
**Alan
Wake 2**



Articles
443
Headliners
57%

5
**Little
Nightmares 3**



Articles
429
Headliners
71%

6
**Mortal
Kombat 1**



Articles
421
Headliners
64%

7
Tekken 8



Articles
407
Headliners
66%

8
**Assassins
Creed: Mirage**



Articles
321
Headliners
51%

9
**Sonic
Superstars**



Articles
315
Headliners
59%

10
Diablo IV



Articles
283
Headliners
70%

Development teams engaged in ongoing projects



- Support for Cyberpunk 2077 + next-gen version
- Phantom Liberty – CP expansion
- The new Witcher game – Polaris
- Sirius (The Molasses Flood)
- GWENT-related projects
- The Witcher: Monster Slayer (SPOKKO)
- W3 next-gen version
- Other projects*

*The "Other projects" category reported as of the end of December 2021 includes the research phase of Polaris – the new Witcher project.
 At the end of July 2023, "The Witcher: Monster Slayer (SPOKKO)" & "W3 next-gen version" were included in "Other projects" due to small number of devs in its own categories (<10)



FINANCIAL RESULTS

of the CD PROJEKT GROUP

CD PROJEKT GROUP – Profit and loss account

	CD PROJEKT GROUP		RED	GOG	eliminations	H1 2023 vs.	H1 2023 vs.
	H1 2022	H1 2023	H1 2023	H1 2023		H1 2022 [PLN]	H1 2022 [%]
Sales revenue	377 916	325 214	244 271	84 522	-3 579	-52 702	-14%
Sales of products	285 868	238 084	236 595	0	1 489	-47 784	-17%
Sales of services	1 235	799	506	439	-146	-436	-35%
Sales of goods for resale and materials	90 813	86 331	7 170	84 083	-4 922	-4 482	-5%
Cost of sales	101 334	107 213	50 922	59 752	-3 461	5 879	6%
Cost of products and services sold	37 013	42 701	42 725	4	-28	5 688	15%
Cost of goods for resale and materials sold	64 321	64 512	8 197	59 748	-3 433	191	0%
Gross profit on sales	276 582	218 001	193 349	24 770	-118	-58 581	-21%
Operating costs	139 098	118 914	94 941	24 048	-75	-20 184	-15%
Selling expenses	90 559	85 106	64 931	20 184	-9	-5 493	-6%
– CP77 service	15 153	4 894	4 894			-10 259	-68%
– CP IP publishing costs	27 598	29 555	29 555			1 957	7%
Administrative expenses	45 968	58 866	55 157	3 926	-217	12 898	28%
– Stock based incentive programs	2 320	10 392	10 079	313		8 072	348%
Other operating income less expenses	-2 531	25 058	25 147	62	-151	27 589	-1090%
– Project Sirius – impairment adjustment (balance)		18 786	18 786			18 786	
– "Innovative employee" tax relief		7 718	7 718			7 718	
EBIT	137 484	99 087	98 408	722	-43	-38 397	-28%
Financial income less costs	16 132	21 640	22 346	-795	89	5 508	34%
Income tax	39 870	29 456	29 334	68	54	-10 414	-26%
– Increase in deferred tax due to "Innovative employee"		7 718				7 718	
Net profit	113 746	91 271	91 420	-141	-8	-22 475	-20%
Net profitability	30.1%	28.1%	37.4%	-0.2%			

CD PROJEKT GROUP – assets

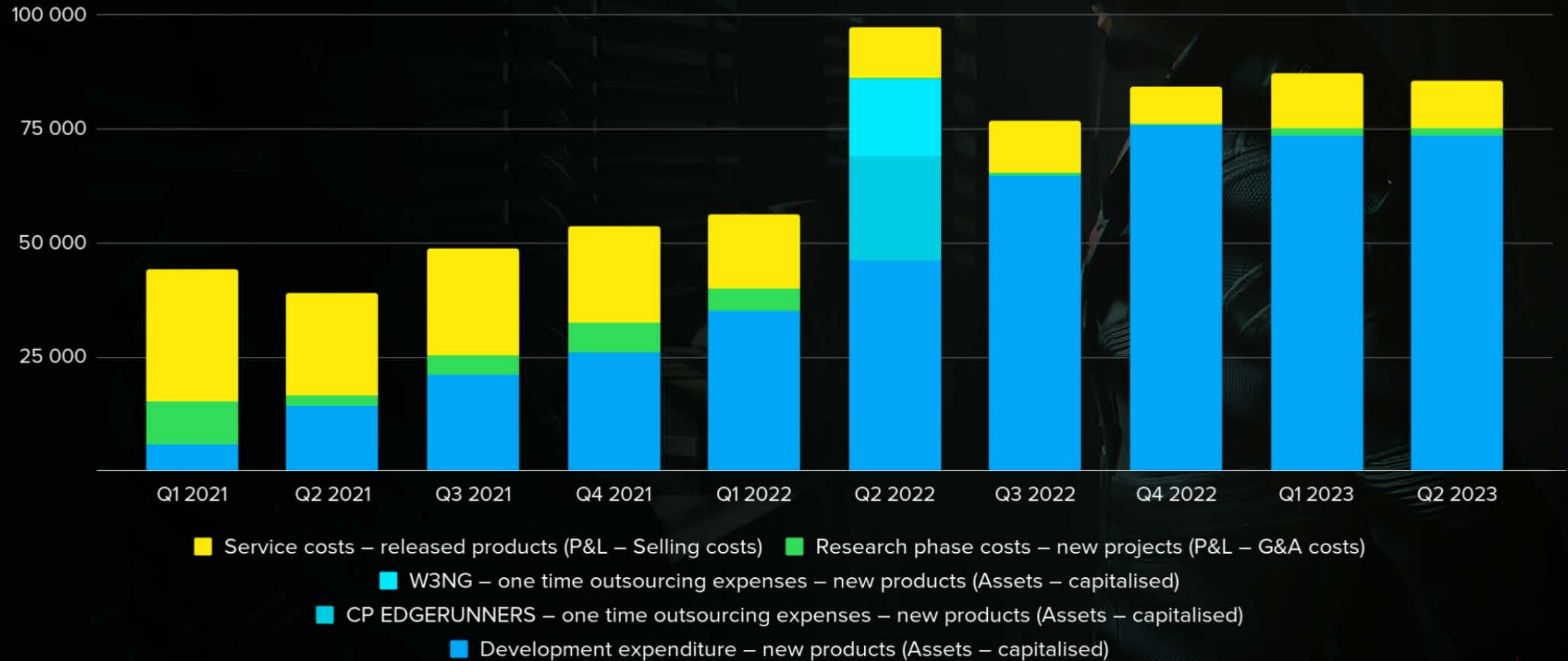
Assets	31.12.2022	30.06.2023	change	change %
Non-current assets	1 119 978	1 296 676	176 698	16%
Expenditure on development projects	473 202	596 575	123 373	26%
– New development during H1 2023			148 058	
– Project Sirius - impairment adjustment (balance)			18 786	
– Depreciation during H1 2023			-43 471	
Other financial assets *	207 437	242 203	34 766	17%
Property, plant and equipment, investment properties	187 812	198 438	10 626	6%
Intangible assets	69 157	69 785	628	1%
Shares in non-consolidated subordinated entities	41 607	43 477	1 870	4%
Prepayments and deferred costs	31 074	42 727	11 653	38%
Other non-current assets	109 689	103 471	-6 218	-6%
Current assets	1 154 146	883 921	-270 225	-23%
Inventories	12 701	8 118	-4 583	-36%
Trade receivables	165 290	83 557	-81 733	-49%
Other receivables	58 597	54 715	-3 882	-7%
Prepayments and deferred costs	22 886	21 494	-1 392	-6%
Other financial assets *	279 515	249 576	-29 939	-11%
Cash and bank deposits *	615 157	466 461	-148 696	-24%
Total assets	2 274 124	2 180 597	-93 527	-4%
<i>*Cash, bank deposits and T-bonds – total</i>	<i>1 091 005</i>	<i>930 657</i>	<i>-160 348</i>	<i>-15%</i>

CD PROJEKT GROUP – equity and liabilities

Equity and liabilities	31.12.2022	30.06.2023	change	change %
Equity	2 033 404	2 033 797	393	0%
Liabilities	240 720	146 800	-93 920	-39%
Liabilities	115 560	89 814	-25 746	-22%
Deferred income	26 094	28 364	2 270	9%
Provisions	99 066	28 622	-70 444	-71%
– <i>Bonuses</i>	67 966	9 254	-58 712	-86%
– <i>Costs/Expenses</i>	31 100	19 368	-11 732	-38%
Total liabilities and equity	2 274 124	2 180 597	-93 527	-4%

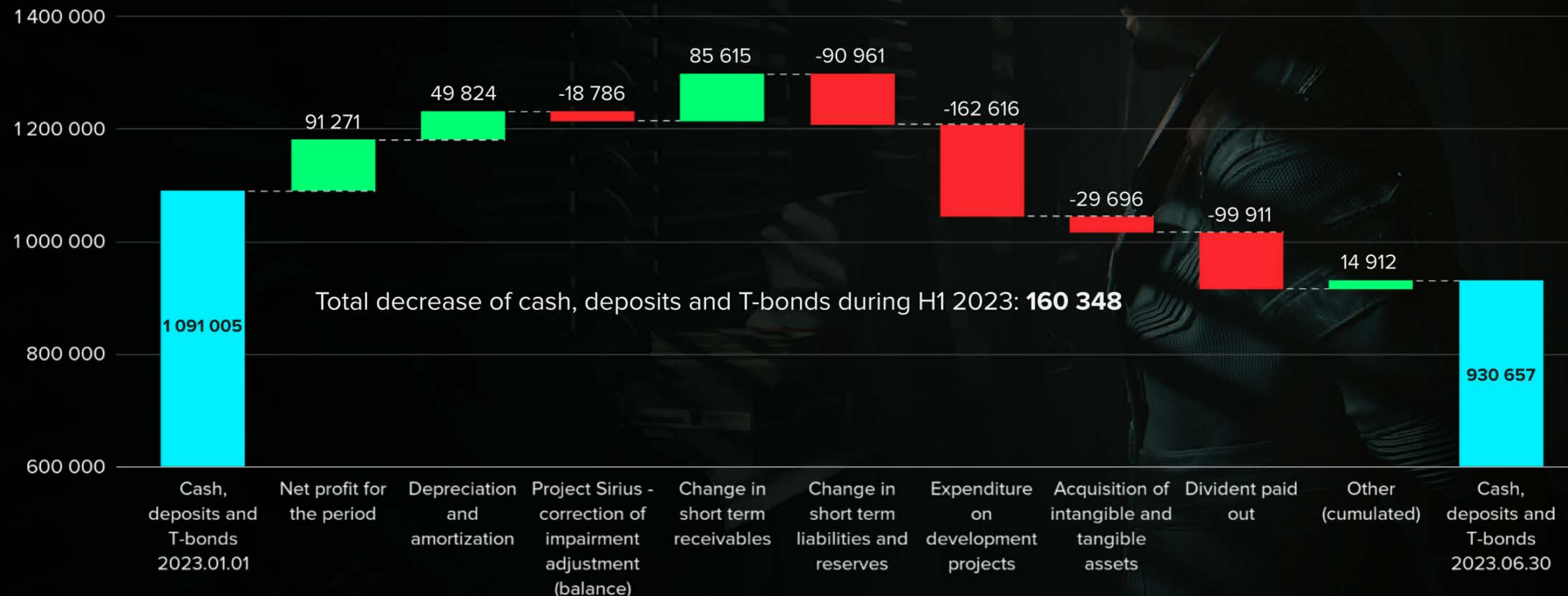
CD PROJEKT RED

Product research, development & service costs



CD PROJEKT GROUP

Changes in cash, deposits & T-bonds



GLOBAL
RELEASE

DAYS
27
LEFT

PHANTOM LIBERTY

LAUNCHING: 26.09.2023

Q & A



THANK YOU

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