



CDP Spring Conference 2012

Trevor Longino, Head of Marketing & PR



# Bigger. Fresher. Newer.

What the heck have you guys been up to?



# 1

## New Looks





# TRINE

DRM-free for \$9.99



ALONE IN THE DARK  
Includes Alone in the Dark 2 & 3  
\$5.99



Baldur's Gate II  
COMPLETE  
GAME OWNED



MDK  
GAME OWNED



Neverwinter Nights  
DIAMOND  
GAME OWNED



DEUSEX  
GAME OF THE YEAR EDITION  
\$9.99

[What is GOG.com?](#)[1 DRM-free PC games](#)[2 One world, fair price](#)[3 Extra bonus goodies](#)[4 Free games & more](#)[Hide this](#)

With games on GOG.com we bundle exclusive content as free bonus downloads



#### soundtracks

530 complete game soundtracks and other audio collections.



#### wallpapers

567 wallpapers in full HD resolution, custom crafted by our design team.



#### artworks

4047 concept arts, sketches, renders and other unique stuff.



#### manuals

522 game manuals converted into high quality PDFs.



#### avatars

999 custom avatars for GOG.com discussion forums or IM app.



#### game guides

154 guides, walkthroughs, reference cards and other help materials.



#### videos

126 developer interviews, "making of" videos, trailers and other media.



#### and others

402 bonus maps, addons, user mods, fansite kits, ringtones...

Did you know? We have bundled over 31.7GB of bonus content FREE with GOG.com games



# 2

# New Features



# Community Wishlist

Community Wishlist beta

Overview

Requested Games

Requested Site Features

Search

Order by

most voted (ever) ▼

Add your wish

If there is a game you wish to have on GOG.com and it's not yet on the wishlist, please [add your wish](#)

Most voted (ever) wishes in Games

+18 600	<a href="#">System Shock 2</a>	25 comments	active 14 min. ago
+13 211	<a href="#">System Shock</a>	7 comments	active 24 min. ago
+8 999	<a href="#">The Secret of Monkey Island</a>		active 23 min. ago
+8 883	<a href="#">The Curse of Monkey Island</a>		active 26 min. ago
+8 759	<a href="#">Full Throttle</a>	4 comments	active 38 min. ago
+8 449	<a href="#">Monkey Island 2: LeChuck's Revenge</a>		active 26 min. ago
+7 230	<a href="#">Grim Fandango</a>	15 comments	active 1 min. ago
+6 877	<a href="#">Indiana Jones and the Fate of Atlantis</a>		active 1 hrs. ago
+5 881	<a href="#">Star Wars: X-Wing</a>		active 2 hrs. ago
+3 353	<a href="#">The Operative: No One Lives Forever</a>	2 comments	active 9 min. ago
+3 302	<a href="#">Thief II: The Metal Age</a>		completed
+2 987	<a href="#">Thief: The Dark Project</a>		completed
+2 824	<a href="#">X-COM: UFO Defense (UFO Enemy Unknown)</a>	4 comments	active 1 min. ago
+2 794	<a href="#">Maniac Mansion: Day Of The Tentacle</a>	5 comments	active 2 hrs. ago
+2 660	<a href="#">Star Wars: Tie Fighter</a>	2 comments	active 8 min. ago
<div>vote</div>	<a href="#">Wing Commander IV: The Price of Freedom</a>	2 comments	active 2 hrs. ago
+2 517	<a href="#">Blade Runner</a>	9 comments	active 10 min. ago
+2 505	<a href="#">Homeworld</a>	7 comments	active 2 min. ago
+2 438	<a href="#">Wing Commander: Privateer</a>		completed



GOG.com wants to hear from you!



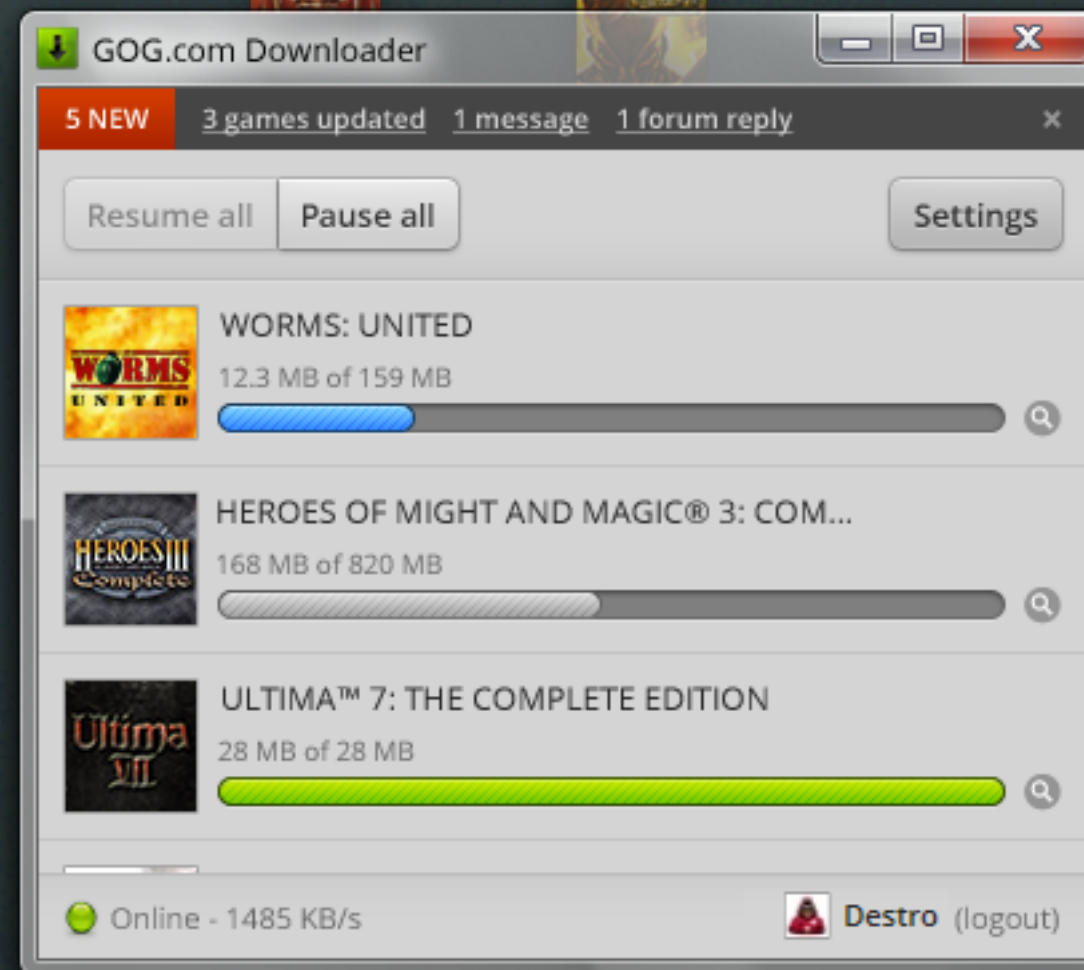
GOG.com wants to hear from you!

**120 998**

wishlist votes fulfilled until today and counting...

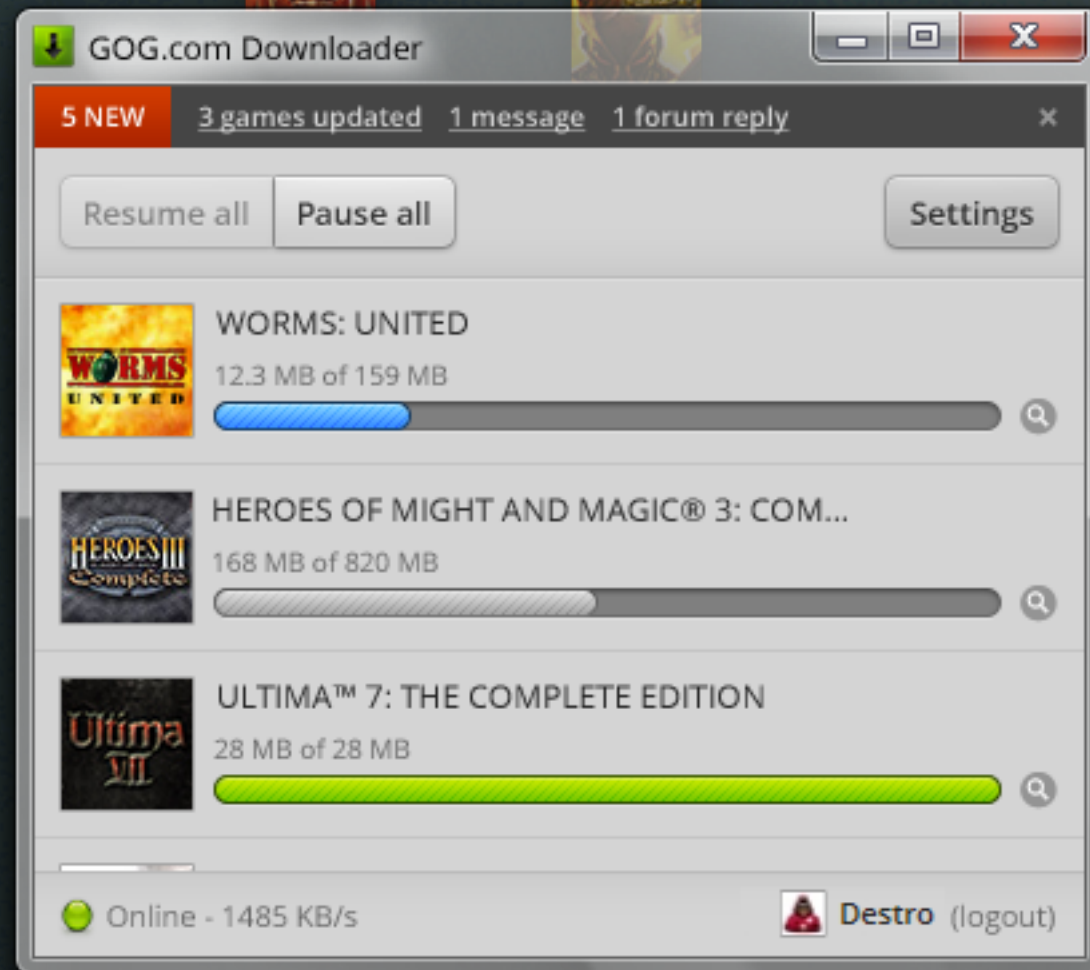



# GOG.com Downloader







# GOG.com Downloader




 Faster - open parallel threads to our servers

 Download error protection

 1 Game updates, Forum Reply & PM notifications

 1-click bonus goodies download

 Beta feature: Cloud queue

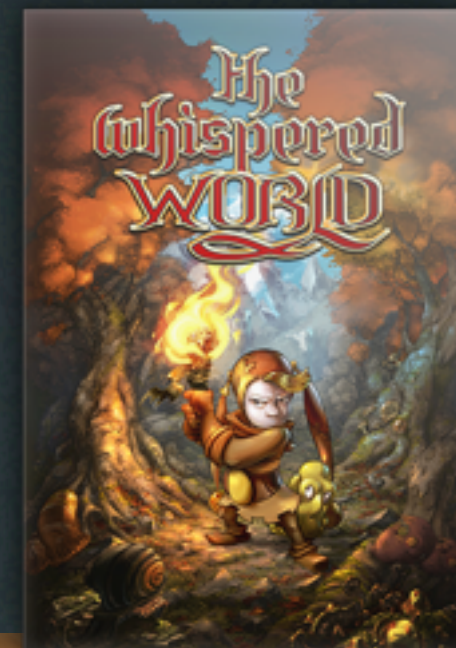
More new features coming soon to beta version



# 3

## New Games



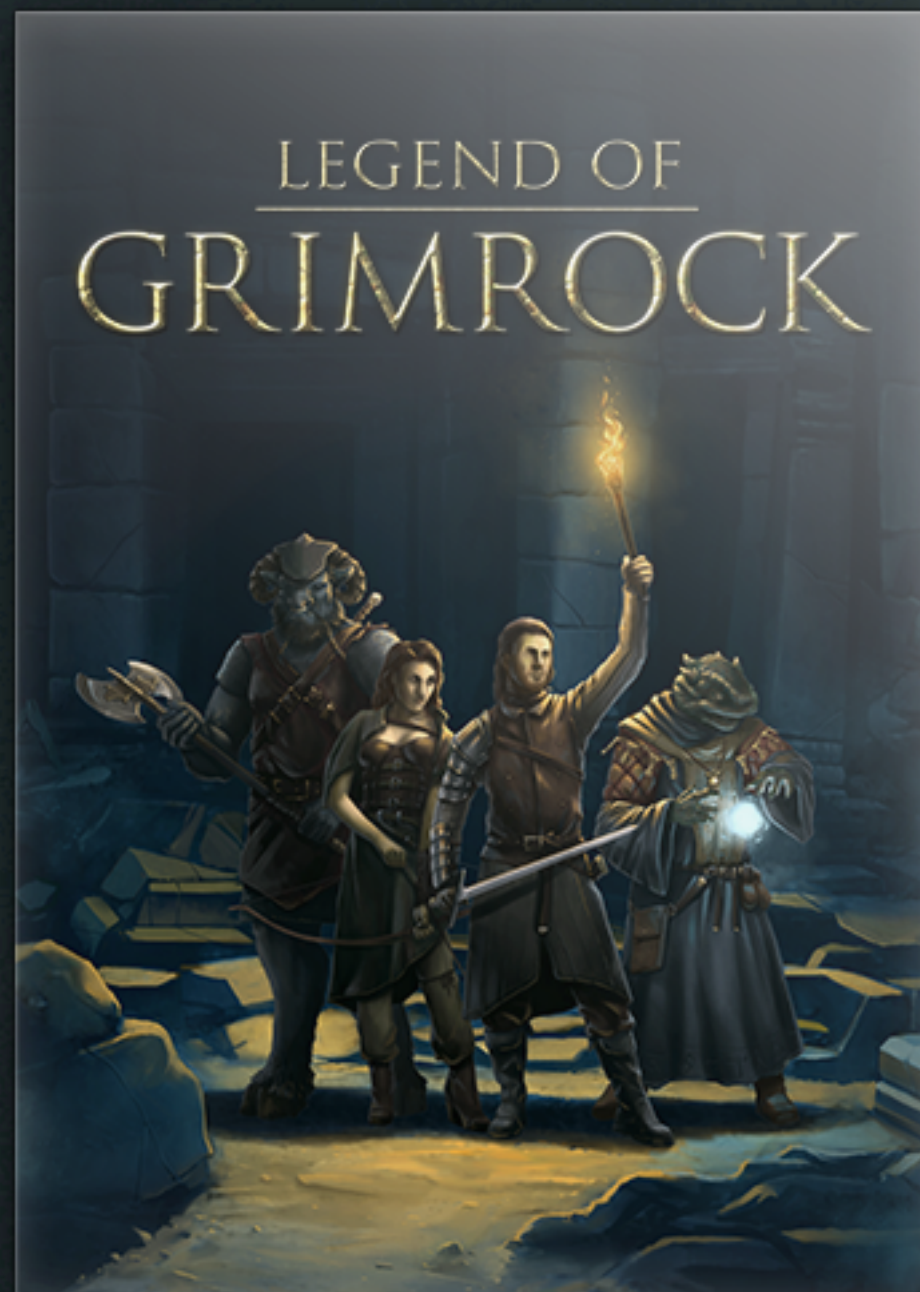


Bringing the greatest indie games to GOG!









**\$11.99**

Save 20% when you preorder  
**Only 6 days left, so pick it up now!**  
before 11 April



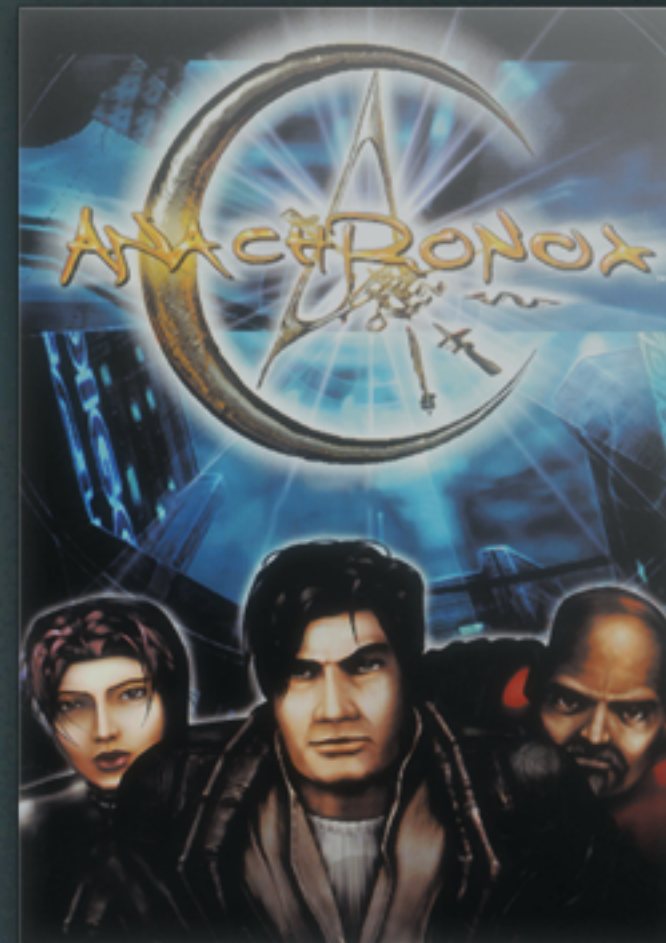
And we're still rocking the classics...



More every week!



Wing Commander IV



Anachronox



Wait, are your “newer” games only indie titles?



# Introducing newer games in **Premium Editions**



GOG.COM PREMIUM EDITION

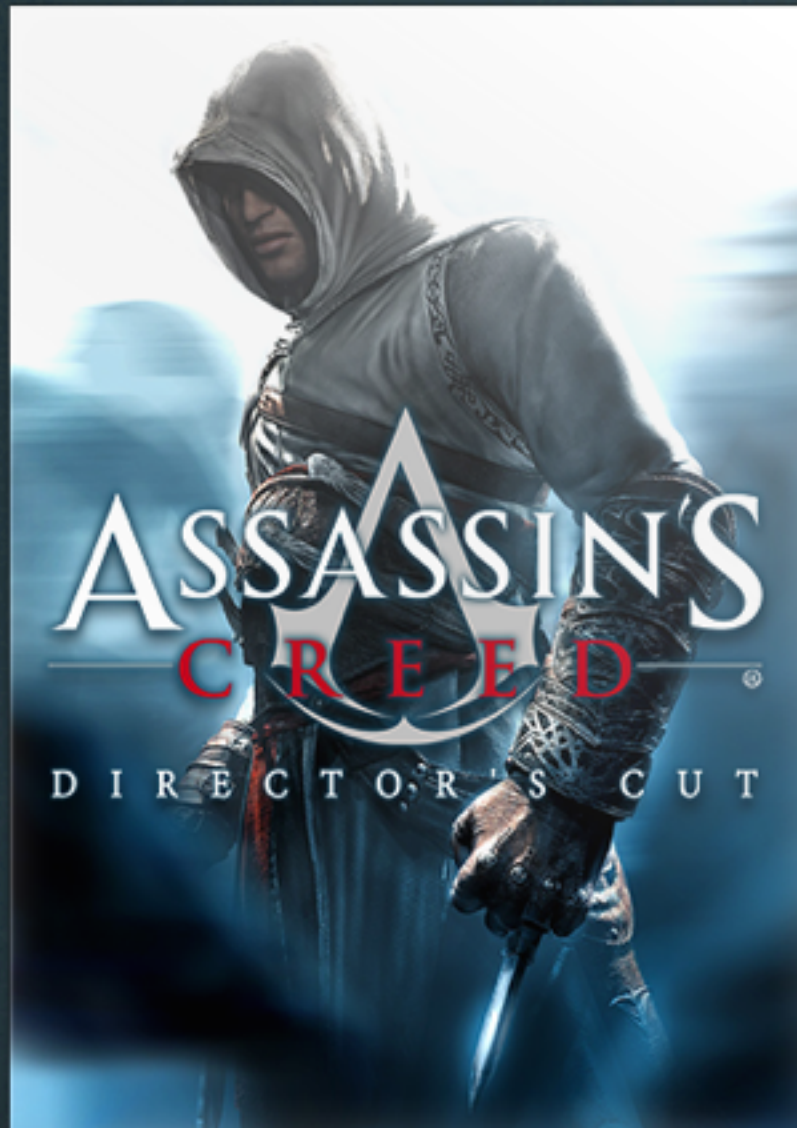
# Assassin's Creed: Director's Cut













GOG.COM PREMIUM EDITION

# Assassin's Creed: Director's Cut



-  100% DRM-free game
-  Official "Limited Edition" artbook (75 pages)
-  Official soundtrack (226 minutes)
-  In game music suite (180 minutes)
-  Rare, high quality, renders and concept artworks (19)
-  GOG.com user avatars (17)
-  Full HD wallpapers (9)
-  Game manual



GOG.COM PREMIUM EDITION

# Heroes of Might & Magic V Bundle













GOG.COM PREMIUM EDITION

# Heroes of Might & Magic V Bundle



-  100% DRM-free game & 2 expansion packs
-  Official artbook (20 pages)
-  Official soundtracks for game & 2 expansions (170 minutes)
-  World map
-  Rare, high quality, concept artworks (27)
-  GOG.com user avatars (7)
-  Full HD wallpapers (8)
-  Manuals for game & 2 expansion packs





\$19.99





+



Together for only

**\$19.99**  
ONE WEEK ONLY

Available now.



And the new hits keep on coming...







# Botanica





# Botanica



100% DRM-free game



Character artwork cards (12)



Demo soundtrack



Concept artworks (22)



Design sketches (24)



GOG.com user avatars (35)



Full HD wallpapers (19)





Pre-order for just \$8.99 for \$9.99 & save 10%!



# Classic and indie games



# Newer / day-one premium releases





**100% DRM-FREE. FAIR PRICE. CUSTOMER LOVE.**  
TRUE STORY.



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One more thing...





Fallout. **FREE for 48 hours.** Starting now.

Fallout offered free courtesy of Interplay & GOG.com



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