CD PROJEKT RED SUMMER CONFERENCE 2012











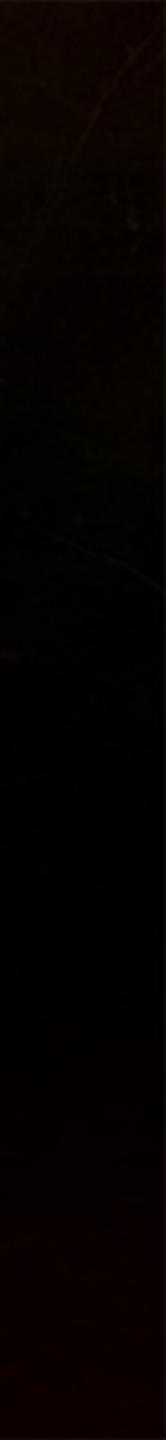
GREAT RECEPTION OF ENHANCED EDITION ON XBOX 360 & PC

"Its weighty combat, difficult choices with real consequences, and fascinating storylines are some of the best gaming has ever seen." - Game Informer



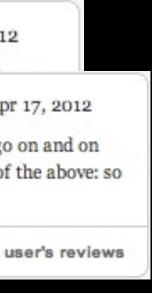
MACHINIMA = 9/10

G4TV - 5/5(100)GAMESHARK - A(100)GAMETRAILERS - 9.3/10GAMEINFORMER = 9.5/10EUROGAMER - 9/10GAMESPOT = 9/10IGN - 8.5/10





	Helpfi		Intruiging story, politics, women, hard choices, amazing graphics, awesome protagonist. I could go and on. But I won't. Instead, I'm just gonna play this awesome game. And if you like one or more of should you. Helpful? 22 of 26 users said yes	
	Hel	good 10	Rickedo	Api
	adu (9)	Gizmoman		Apr 17, 2012
10	David199 One of the b		r played graphically on the 360, story wise, and value for money.	Apr 17, 2012 everyone that's an
hnsssj e game is	100 100 100	has come far. For a	Apr 17, 2012 a first xbox360 release i think CDProjekt Red done an amazing job.	
eration. T	The graphics a	re stunning, the ga	Apr 20, 2012 me play excellent and the characters are deep	
	11 /2 1		Apr 17, 2012	
	aphics to the sm nust buy for ever			
		Apr 18, 2012		
vou make do				











SAVE 40% ON







XBOX 360. XBOX

RELEASING IN JAPAN ON AUGUST 23RD

WANT TO PLAY X360 VERSION EARLY AND BECOME PRO REVIEWER?

1000 REVIEW COPIES READY TO BE SENT VISIT THEWITCHER.COM/REVIEW BY 9 APRIL CONVINCE US THAT YOU SHOULD GET A COPY SHARE YOUR REVIEW WITH US ON FACEBOOK



1000 REVIEW COPIES SENTTO 1000 GAMERS ON 4 CONTINENTS IN 70 COUNTRIES

I HANK YUU FUR 300-F KEVLEWS

WANT TO PLAY X360 VERSION EARLY AND **BECOME PRO REVIEWER**

1000 REVIEW COPIES READY TO BE SENT VISIT THEWITCHER.COM/REVIEW BY 9 APRIL CONVINCE US THAT YOU SHOULD GET A COPY SHARE YOUR REVIEW WITH US ON FACEBOOK







THE WITCHER ENHANCED EDITION RELEASED ON MAC

















THE WITCHER 2 ENHANCED EDITION COMING TO MAC









$\mathsf{FALL2012}$









AT THE SPRING CONFERENCE WE HAD AN EXTRAORDINARY ANNOUNCEMENT



AS A BIG "THANK YOU" TO ALL WITCHER FANS FREE BACKUP COPY AT GOG. COM

NO MATTER WHEREYOU BOUGHTTHE GAME







STARTING RIGHT NOW 2M+THEWITCHERBACKUPCOPIES

JUST GO TO: GOG.COM/WITCHERBACKUP









SECOND TEAM WORKING ON NEW TRIPLE-A RPG



RICH, FUTURISTIC WORLD ULTRA MODERN TECHNOLOGY DECADENT AND DEGENERATED HUMAN SOCIETY

THE GAME WILL BE BASED ON A CULT CLASSIC AND ONE OF THE MOST DEVELOPED RPG SYSTEMS.

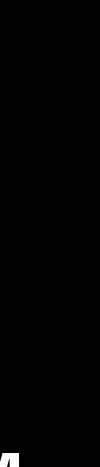
IN 44 HANDBOOKS **OVER 5M PEN&PAPER PLAYERS TO DATE**

4700 + PAGES DESCRIBING THE GAME WORLD



CYBERPUNK[®] IS A PEN&PAPER RPG SYSTEM CREATED IN 1988 BY MIKE PONDSMITH AND STILL BEING UPDATED TODAY





- 1. MATURE RPG FOR MATURE UP AUDIENCES, REALISTIC AND BRUTAL, SET IN A RICH, FUTURISTIC WORLD

- 4. VARIED SELECTION OF DIFFERENT CHARACTER CLASSES
- 5. GIGANTIC ARSENAL OF WEAPONS, UPGRADES, IMPLANTS AND COOL HIGH-TECH TOYS
- 6. SET NEW STANDARD IN THE FUTURISTIC RPG GENRE WITH AN EXCEPTIONAL GAMING EXPERIENCE

2. GRIPPING NON-LINEAR STORY FILLED WITH LIFE AND DETAIL

3. ADVANCED RPG MECHANICS BASED ON PEN&PAPER RPG SYSTEM



WEARE LOOKING FOR OUTSTANDING INDIVIDUALS TO JOIN OUR TEAM AND SHAPE THE FUTURE CDPRED.COM

COME AND JOIN US

CD Projekt RED Group Summer Conference 2012

Trevor Longino, Head of Marketing & PR

So what are your announcements today?

1. Exclusive Classics

2. Exciting
3 Snea

2. Exciting New Releases

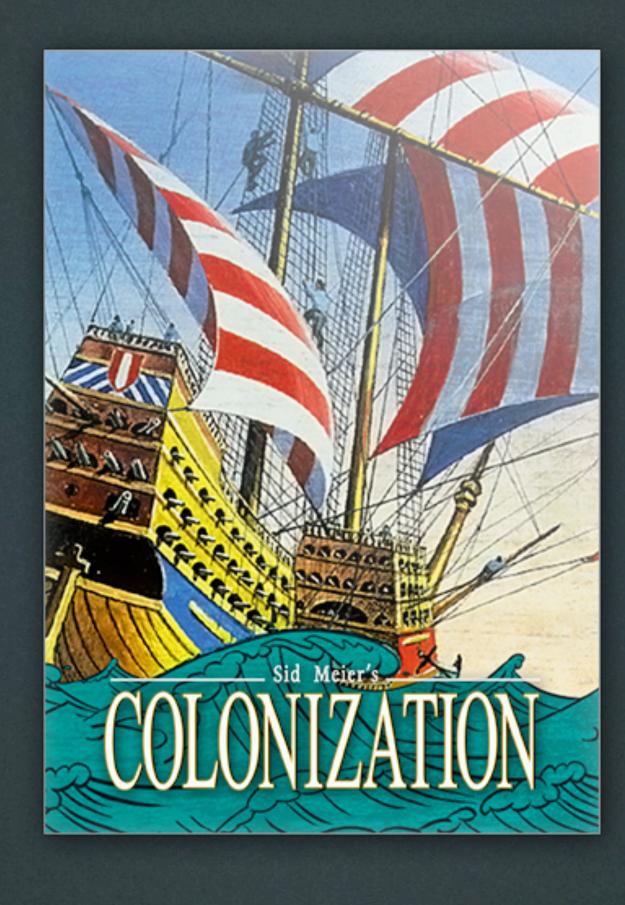
3. Sneak Preview!

Exclusive Classics

For the first time on Windows



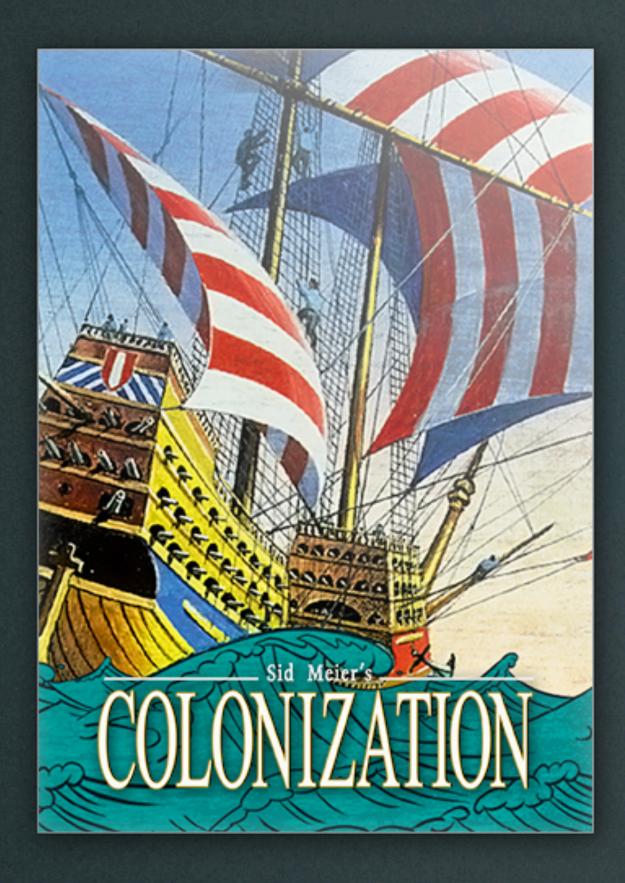
Available for download now:





\$5.99

Available for download now:



\$5.99



\$9.99

Exciting New Releases





Open-world hectic mashup! 15+ Hours of Gameplay 50+ Missions 30+ Arcade Levels 25+ Weapons

INDEPENDENT GAMES FESTIVAL FINALIST







Retro open-world hectic mashup!



Pre-order now for \$14.99



Game soundtrack



Eng, Fr, Ita, Ger, Spa Localizations



Retro styled "print-your-own" box art

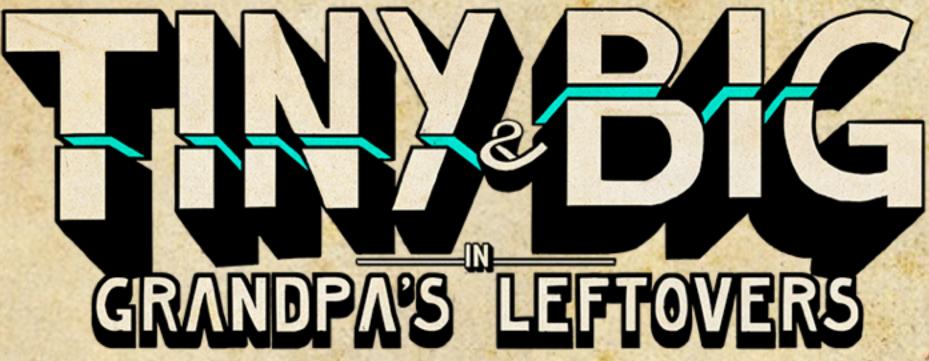
GOG.com user avatars



Full HD wallpapers







Stylish Sandbox Physics-Powered Platformer 10+ Hours of Physics-based Gameplay 17 Collectible Tracks from Indie Bands 11 Sandbox, Destructible Areas





Stylish platformer with physics-based puzzles & quirky humor



Pre-order now for **\$8.99** (10% off)

Eng, Fr, Ita, Ger, Spa Localizations

GOG.com user avatars

Full HD wallpapers





Artbook

Sneak Preview



RESONANCE Adventure Gaming with a Twist

15+ Hours of Gameplay4 Playable CharactersMany Different EndingsInnovative Puzzle Solving



GOG.com Digital Distribution Exclusive



Playable Preview: 4 characters 4 hours of preview gameplay 1 exclusive sneak preview

Pre-order now & play the preview \$8.99 (10% off)

Bigger. Fresher. Newer. How has GOG.com's move into newer games gone?

Bigger. Fresher. Newer.

Legend of Grimrock: 20,000 units in almost two months

One of the **top** 500 most trafficked websites for the day

30% boost in users, visitors, and sales

Fallout for free: 1.2 million visitors in 48 hours!

Thanks to all our gamers!

Thanks to all our developers, too!

WeLoveDevs@gog.com



facebook.com/gogcom



twitter.com/gogcom



youtube.com/gogcom