



# PHANTOM LIBERTY LAUNCH

## BUSINESS HIGHLIGHTS

**Adam Kiciński** | Chief Executive Officer  
**Piotr Nielubowicz** | Chief Financial Officer  
**Adam Badowski** | Chief Creative Officer  
**Michał Nowakowski** | Chief Commercial Officer



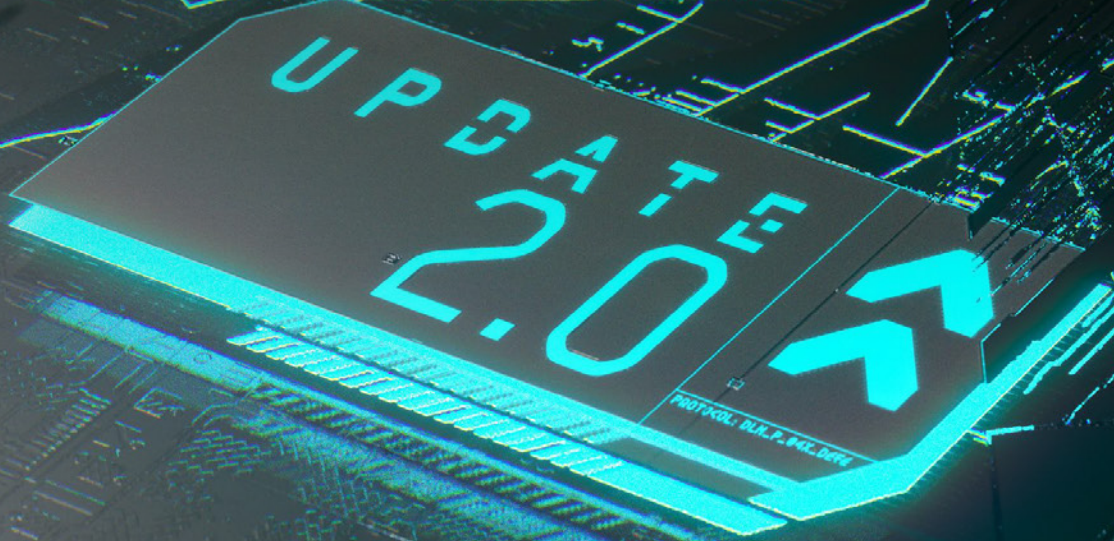


UPDATE 1.5



UPDATE 1.6





# 87%

REVIEWS FROM LAST 30 DAYS  
ARE **POSITIVE**

A character from the game Cyberpunk 2077, shown from the chest up. The character has short, vibrant red hair and is wearing a dark, tactical jacket with a "SAMPAN" patch on the shoulder. The character's face is partially obscured by a futuristic visor. The background is dark with some blue and red lighting effects.

**CYBERPUNK**  
2077



# 25 MILLION

COPIES SOLD





# PHANTOM LIBERTY

2 0 7 7

26.09.2023

# MEDIA IMPRESSIONS



ELECTRIFYING,  
EMOTIONAL, AND  
FULL OF TWISTS

SCREEN RANT



CYBERPUNK 2077  
AT ITS BEST

GAMESPOT



ONE OF THE  
GREATEST  
REDEMPTION  
ARCS IN  
GAMING HISTORY

PC GAMER



10/10

GAMESPOT



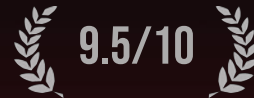
9/10

IGN



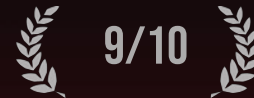
10/10

FORBES



9.5/10

GAMINGTREND



9/10

PCGAMESN

# REVIEWS SCORES WRAP-UP



CRITICS

88

90

89

NO. OF REVIEWS

44

13

50



88%

OF PLAYER REVIEWS  
ARE **POSITIVE**



**CYBERPUNK**  
2077

**PHANTOM LIBERTY**





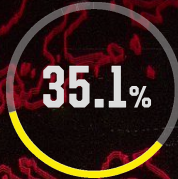
# 3 MILLION

**COPIES SOLD**  
BY THE FIRST WEEK OF LAUNCH

# UNITS SOLD BY REGION



NORTH AMERICA



EUROPE



ASIA



SOUTH AMERICA



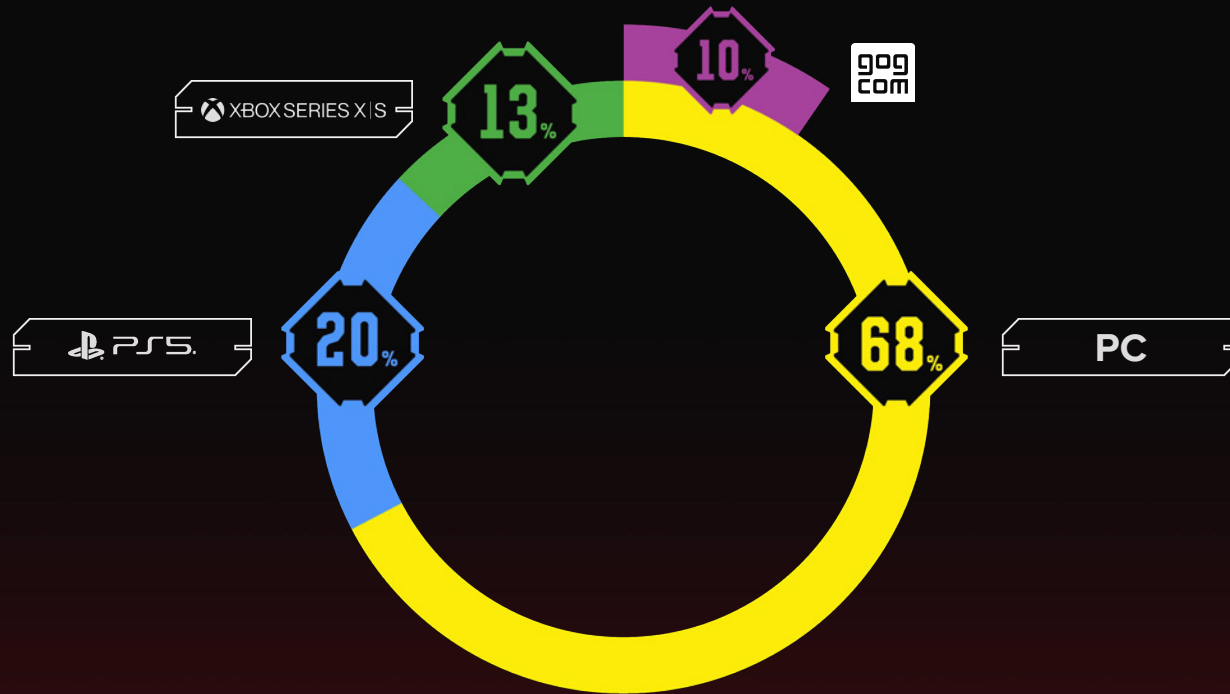
AFRICA



AUSTRALIA



# UNITS SOLD BY PLATFORM



360

DEVELOPERS  
FROM  
CD PROJEKT RED

3 600

ENGAGED  
IN THE PROJECT  
IN TOTAL

**275**

**MILLION PLN**

DIRECT PRODUCTION  
EXPENDITURES\*

**95**

**MILLION PLN**

MARKETING  
CAMPAIGN COSTS\*

\* preliminary data



# PROJECT ORION



VANCOUVER

BOSTON



# CYBERPUNK 2077 FRANCHISE

Welcome to

PHANTOM LIBERTY



# CYBERPUNK EDGERUNNERS



IGN



CRUNCHYROLL





FRANCHISE FLYWHEEL





# CYBERPUNK<sup>®</sup>



CD PROJEKT RED<sup>®</sup>



**ANONYMOUS**  
content



100 000 000

COPIES SOLD\*

\* includes *The Witcher*, *The Witcher 2: Assassins of Kings*, *The Witcher 3: Wild Hunt*, *Cyberpunk 2077*



**THANK YOU**

**contact** | [ir@cdprojektred.com](mailto:ir@cdprojektred.com)