CD PROJEKT S.A. conducts business on the dynamically growing video games market. CD PROJEKT S.A. is the holding company of the CD PROJEKT Group.

The CD PROJEKT Group conducts operating activities in two key segments – CD PROJEKT RED and GOG.COM.

1292 people employed

43 represented nationalities

Sales revenue and presence of the CD PROJEKT Group

About CD PROJEKT RED

Videogame development is carried out by the CD PROJEKT RED Studio – part of the CD PROJEKT Group. This activity comprises developing and publishing videogames, licensing the associated distribution rights, coordinating and directly pursuing PR and marketing activities related to the Studio’s own products, manufacturing and selling or licensing tie-in products which exploit the commercial appeal of the Company’s brands: The Witcher and Cyberpunk 2077.

Key facts:
• over 75 million copies sold of The Witcher, The Witcher 2: Assassins of Kings and The Witcher 3: Wild Hunt,
• over 20 million copies sold of Cyberpunk 2077,
• 97% of sales revenues from exports.

CD PROJEKT RED business model

CREATION
Own IP and full control over the creation process.
Focus on two franchises and a limited number of projects.

DEVELOPMENT
International team of experienced developers who constantly prioritize quality.
Three development studios: CD PROJEKT RED Europe, CD PROJEKT RED North America and The Molasses Flood.

TECHNOLOGY
Own toolset and know-how required in the process of developing captivating open-world role-playing experiences.
Strategic partnership with Epic Games enabling us to base our games on Unreal Engine.

PUBLISHING
Gamers-first business philosophy enabled by independent publishing activities.

DISTRIBUTION
Direct distribution of games.
Global reach – collaboration with handpicked distributors of box editions of videogames.

PRIORITY: GAMERS
Honest and direct communication with gamers.
Full control over the message.

About GOG.COM

Digital distribution of computer games at a global scale is carried out by the GOG.COM platform and GOG Galaxy application, owned by GOG sp. z o.o. The activity comprises selling and delivering game binaries directly to the user’s devices.

Key facts:
• over 7300 products in GOG.COM catalogue,
• cooperation with over 1000 publishers and developers of videogames from all over the world,
• the GOG.COM platform is available in six languages,
• 90% of sales revenues from exports.

CD PROJEKT RED core games

2007 – PC
The Witcher

2011 – PC
The Witcher 2: Assassins of Kings

2012 – X360
The Witcher 3: Wild Hunt

2015 – PC, Xbox One, PS4
The Witcher 3: Wild Hunt

2019 – Nintendo Switch
The Witcher 3: Wild Hunt

2020 – PC, Xbox One, PS4, Stadia
Cyberpunk 2077

2022 – Xbox Series X, PS5
Cyberpunk 2077

CD PROJEKT RED North America is expected to be operating in 2023
Management Board - professional experience in CD PROJEKT Group

Adam Kiciński
President, CEO
29 years

Piotr Nielubowicz
Vice President, CFO
24 years

Adam Badowski
Board Member, Head of CD PROJEKT RED studio
20 years

Michał Nowakowski
Member of the Board of Business Development
18 years

Piotr Karwowski
Member of the Board of Online Technology
16 years

Jeremiah Cohn
Member of the Board, CMO
9 years

Paweł Zawodny
Member of the Board, Head of Production, CTO
5 years

CD PROJEKT Group Strategy
- Expanding three unique and enduring franchises,
- More content for gamers with memorable single-player stories & multiplayer experiences,
- Spinning up the franchise flywheels – Mobile games, TV & Film and more – in association with external partners,
- Boost development abilities to deliver more content to gamers with a prime focus on quality, i.a. building a new studio – CD PROJEKT RED North America.

Investment highlights
- Great potential in the global videogame market; estimated total volume in 2025: 206.4 billion USD*
- Strong exposure of the CD PROJEKT Group to the global market (with exports accounting for 97% of the Group’s consolidated sales revenues),
- The Witcher and Cyberpunk 2077 brands recognizable throughout the world.

Newzoo

Long-term Product Outlook
- Project Sirius
- New Witcher trilogy
- The Witcher Remake
- Cyberpunk 2077 Expansion – Phantom Liberty
- Project Orion
- Project Hadar

Financial summary report
in thousand PLN

<table>
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<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>Q1 2023</th>
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<tr>
<td>Sales revenues</td>
<td>362 901</td>
<td>521 272</td>
<td>2 138 875</td>
<td>888 172</td>
<td>952 576</td>
<td>974 757</td>
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<tr>
<td>Depreciation</td>
<td>16 635</td>
<td>37 487</td>
<td>267 664</td>
<td>104 729</td>
<td>117 432</td>
<td>128 031</td>
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<tr>
<td>EBIT*</td>
<td>112 392</td>
<td>180 286</td>
<td>1 157 077</td>
<td>232 903</td>
<td>377 347</td>
<td>713 539</td>
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<tr>
<td>Net profit</td>
<td>109 334</td>
<td>175 315</td>
<td>1 154 327</td>
<td>208 908</td>
<td>347 093</td>
<td>69 670</td>
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in thousand PLN

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<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Fixed assets</td>
<td>396 431</td>
<td>679 097</td>
<td>759 999</td>
<td>905 846</td>
<td>1 119 978</td>
<td>1 208 466</td>
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<tr>
<td>Current assets</td>
<td>730 407</td>
<td>725 011</td>
<td>2 130 300</td>
<td>1 252 889</td>
<td>1 154 146</td>
<td>1 099 522</td>
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<tr>
<td>including: cash and cash equivalents</td>
<td>659 370</td>
<td>482 301</td>
<td>727 703</td>
<td>676 586</td>
<td>615 157</td>
<td>643 621</td>
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<tr>
<td>Total assets</td>
<td>1 126 838</td>
<td>1 404 108</td>
<td>2 899 299</td>
<td>2 158 735</td>
<td>2 274 124</td>
<td>2 307 988</td>
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<tr>
<td>Equity</td>
<td>1 002 864</td>
<td>1 055 651</td>
<td>2 183 177</td>
<td>1 894 356</td>
<td>2 033 404</td>
<td>2 105 570</td>
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<td>Long-term liabilities</td>
<td>6 691</td>
<td>25 158</td>
<td>166 153</td>
<td>36 112</td>
<td>36 186</td>
<td>32 250</td>
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<td>Short-term liabilities</td>
<td>117 283</td>
<td>273 299</td>
<td>540 969</td>
<td>228 267</td>
<td>204 534</td>
<td>169 768</td>
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<td>including: credits and loans</td>
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<tr>
<td>Total equity and liabilities</td>
<td>1 126 838</td>
<td>1 404 108</td>
<td>2 899 299</td>
<td>2 158 735</td>
<td>2 274 124</td>
<td>2 307 988</td>
</tr>
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Shares on the stock market
- GPW ticker: CDR
- Bloomberg Stock Code: CDR PW
- Reuters Stock Code: CDR.WA
- Index on the WSE: WIG20
- Number of shares in WSE trading: 100 770 800
- Market capitalisation: 12.2B PLN
- Share price MIN (12TM): 76.81 PLN
- Share price MAX (12TM): 153.50 PLN
- Average daily trading volume (12TM): 462 thousand of shares
- Average daily trading value (12TM): 52M PLN
- Average number of transactions per session (12TM): 6.1 thousand

IR events
- June 6, 2023 – Ordinary General Meeting of Shareholders
- August 30, 2023 – Consolidated semiannual report for H1 2023
- November 28, 2023 – Consolidated quarterly report for Q3 2023

Join us

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Financial summary report in thousand PLN

- Operating profit

Shareholder structure

- Founders and Management Board members
  - Marcin Iwirński 13%
  - Michał Kiciński 10%
  - Piotr Nielubowicz 7%
  - Adam Kiciński 4%

Remaining shares 66%

As of 31 May 2023

According to a notice filed on 26 May 2021

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