Fact Sheet

CD PROJEKT S.A. conducts business on the dynamically growing video games market.

CD PROJEKT S.A. is the holding company of the CD PROJEKT Group.

The CD PROJEKT Group conducts operating activities in two key segments – CD PROJEKT RED and GOG.com.

### About CD PROJEKT RED

Videogame development is carried out by the CD PROJEKT RED Studio – part of the CD PROJEKT Group. This activity comprises developing and publishing videogames, licensing the associated distribution rights, coordinating and directly pursuing PR and marketing activities related to the Studio’s own products, manufacturing and selling or licensing tie-in products which exploit the commercial appeal of the Company’s brands: The Witcher and Cyberpunk.

**Key facts:**
- over 18 million copies sold of *Cyberpunk 2077*.
- 96% of sales revenues from exports.

### CD PROJEKT RED business model

**CREATION**
- Proprietary IP and full control over the creation process.
  - Focus on two franchises and a limited number of projects.

**DEVELOPMENT**
- In-house team of experienced developers who consistently prioritize quality.
  - Proprietary tools and know-how essential to creating captivating open-world RPGs.

**PUBLISHING**
- Publishing independence underpins gamer-centric business philosophy.

**DISTRIBUTION**
- Direct distribution of console and digital PC editions.
  - Global reach – cooperation with handpicked distributors of box editions.

**PRIORITY – GAMERS**
- Honest and direct communication with gamers.
  - Full control over the message.

### CD PROJEKT RED games portfolio

**CREATION**
- Thronebreaker: The Witcher Tales (2017)
- Thronebreaker: The Witcher Tales (2018)
- Thronebreaker: The Witcher Tales (2019)
- Thronebreaker: The Witcher Tales (2020)
- Thronebreaker: The Witcher Tales (2021)
- Thronebreaker: The Witcher Tales (2022)
- Thronebreaker: The Witcher Tales (2023)

**DISTRIBUTION**
- The Witcher 3: Wild Hunt – expansion pack: Blood and Wine (PC, Xbox One, PS4)
- The Witcher 2: Assassins of Kings (PC, Xbox One, PS4)
- The Witcher 3: Wild Hunt (PC, Xbox One, PS4)
- The Witcher 2: Assassins of Kings (PC, Xbox One, PS4)

**PRIORITY – GAMERS**
- Honest and direct communication with gamers.
  - Full control over the message.

### Support departments

- Headquarters (CD PROJEKT RED and GOG.com)
- CD PROJEKT RED dev studio
- Local subsidiaries of the Capital Group
- Branch offices
- Media and community managers
- The Molasses Flood

*Data for 2021*
Management Board - professional experience in CD PROJEKT Group

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adam Kiciński</td>
<td>President, Joint CEO</td>
<td>28</td>
</tr>
<tr>
<td>Marcin Iwiński</td>
<td>Co-founder, Joint CEO</td>
<td>28</td>
</tr>
<tr>
<td>Piotr Nielubowicz</td>
<td>Vice President, CFO</td>
<td>23</td>
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<tr>
<td>Adam Badowski</td>
<td>Board Member, Head of CD PROJEKT RED studio</td>
<td>19</td>
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<tr>
<td>Michał Nowakowski</td>
<td>Member of the Board of Business Development</td>
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<tr>
<td>Piotr Karwowski</td>
<td>Member of the Board of Online Technology</td>
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<tr>
<td>Jeremiah Cohn</td>
<td>Member of the Board, CMO</td>
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</tr>
<tr>
<td>Paweł Zawodny</td>
<td>Member of the Board, Head of Production, CTO</td>
<td>4</td>
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</tbody>
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Investment highlights

- Great potential in the global videogame market; estimated total volume in 2024: 218.8 billion USD*
- Strong exposure of the CD PROJEKT Group to the global market (with exports accounting for 98% of the Group’s consolidated sales revenues)
- Experienced Board in possession of a major block of Company shares,
- The Witcher and Cyberpunk brands recognizable throughout the world,
- Ambitious strategy involving the expansion of existing franchises and the parallel production of AAA content.
* Newzoo

About the CD PROJEKT Group

1200+ people employed in CD PROJEKT Group
43 number of nationalities represented

Financial summary report

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales revenues</th>
<th>Depreciation</th>
<th>EBIT*</th>
<th>Profit before taxation</th>
<th>Net profit</th>
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<tbody>
<tr>
<td>2016</td>
<td>583 903</td>
<td>35 640</td>
<td>303 627</td>
<td>311 938</td>
<td>250 514</td>
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<tr>
<td>2017</td>
<td>463 184</td>
<td>4 906</td>
<td>240 940</td>
<td>247 405</td>
<td>200 270</td>
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<tr>
<td>2018</td>
<td>362 901</td>
<td>16 635</td>
<td>112 392</td>
<td>123 033</td>
<td>109 334</td>
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<td>2019</td>
<td>521 297</td>
<td>37 487</td>
<td>180 286</td>
<td>189 162</td>
<td>175 315</td>
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<td>2020</td>
<td>2 138 875</td>
<td>267 644</td>
<td>1 157 077</td>
<td>1 164 549</td>
<td>1 154 327</td>
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<td>2021</td>
<td>888 172</td>
<td>104 729</td>
<td>232 903</td>
<td>219 108</td>
<td>208 908</td>
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<td>Q1 2022</td>
<td>216 146</td>
<td>21 914</td>
<td>85 321</td>
<td>91 893</td>
<td>68 918</td>
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Shares on the stock market*

- GPW ticker: CDR
- Bloomberg Stock Code: CDR PW
- Reuters Stock Code: CDR.WA
- Index on the WSE: WIG20
- Number of shares in WSE trading: 100 738 800
- Market capitalization: 10.5B PLN
- Share price MIN (12TM): 88.43 PLN
- Share price MAX (12TM): 208.85 PLN
- Average daily trading volume (12TM): 429 thousand of shares
- Average daily trading value (12TM): 70M PLN
- Average number of transactions per session (12TM): 6.5 thousand
* As of 7 July 2022

IR events

- September 7, 2022 – Consolidated semiannual report for H1 2022
- November 28, 2022 – Consolidated quarterly report for Q3 2022

Shareholder structure

- Founders and Management Board members
  - Marcin Iwiński: 13%
  - Michał Kiciński*: 10%
  - Piotr Nielubowicz: 7%
  - Adam Kiciński: 4%
- Remaining shares: 66%
* According to a notice filed on 26 May 2021