

CD PROJEKT looks back at the third quarter of 2020

The CD PROJEKT Group posted 105 million PLN in Q3 sales revenues, while its consolidated net profit increased by nearly 60% on a year-over-year basis, topping 23 million PLN. The Company currently focuses on wrapping up development of Cyberpunk 2077 and intensifying the game's promotional campaign. The game is scheduled for release on 10 December.

- Our third-quarter revenues were mostly generated by sales of games from The Witcher universe; much like in the past quarters the bulk of these revenues is attributable to The Witcher 3, together with its expansions - now available on four hardware platforms. It should also be noted that both GWENT and Thronebreaker enjoyed another strong quarter, while GOG.com improved its July-September sales by nearly a quarter compared to the corresponding period in 2019. - says Piotr Nielubowicz, Vice President and CFO of CD PROJEKT.

Throughout the third quarter the CD PROJEKT RED Studio was busy putting the final touches on Cyberpunk 2077. Expenditures on development projects in this period reached 52 million PLN, for a cumulative balance of such expenditures of 523 million PLN.

The game's promotional campaign is also entering its final phase. Last week media representatives were able to experience Cyberpunk gameplay for 16 hours as part of the second series of hands-on presentations of the Studio's newest creation.

- Positive impressions on the part of journalists, and in particular their remarks which underscore the complexity and amazing ambience of Night City make us very happy and confirm the remarkable potential of Cyberpunk. Over the past weeks we've been observing ever greater interest in our newest game, as attested to by the increasing viewership of Night City Wire broadcasts and other Cyberpunk-related content. The final trailer of the game was viewed nearly 23 million times in the three days following its release. And that's not all - the apex of the promotional campaign is scheduled for the first days of December. - remarks Adam Kiciński, CEO of the CD PROJEKT Group.

In recent weeks CD PROJEKT RED announced a range of tie-in collaborations involving the Cyberpunk brand. The Studio is pursuing joint projects, among others, with Porsche, Nvidia, Adidas and Sprite.

The full financial statement of the CD PROJEKT Capital Group can be found at <https://www.cdprojekt.com/en/investors/result-center/>.