

# Fact Sheet

CD PROJEKT S.A. conducts business on the dynamically growing video games market. CD PROJEKT S.A. is the holding company of the CD PROJEKT Group.

The CD PROJEKT Group conducts operating activities in two key segments – CD PROJEKT RED and GOG.com.

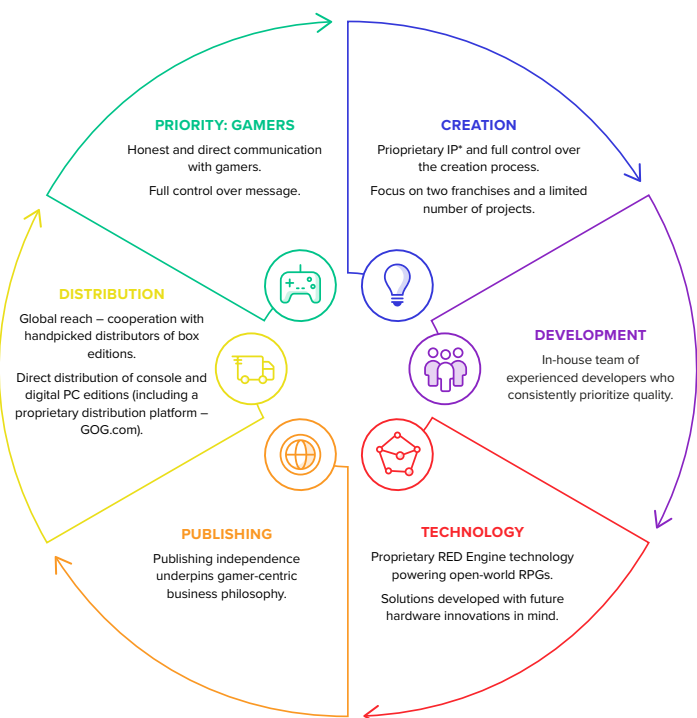
## About CD PROJEKT RED

Videogame development is carried out by the CD PROJEKT RED Studio – part of the CD PROJEKT Group. This activity comprises developing and publishing videogames, licensing the associated distribution rights, coordinating and directly pursuing PR and marketing activities related to the Studio's own products, manufacturing and selling or licensing tie-in products which exploit the commercial appeal of the Company's brands: *The Witcher* and *Cyberpunk*.

### Key facts:

- over 50 million copies sold of *The Witcher*, *The Witcher 2: Assassins of Kings* and *The Witcher 3: Wild Hunt*,
- over 50 million views of *Cyberpunk 2077* E3 cinematic trailer across all platforms,
- over 200 awards for *Cyberpunk 2077*,
- 96% of sales revenues from exports.

## CD PROJEKT RED business model



\* Proprietary brands: The Witcher and Cyberpunk

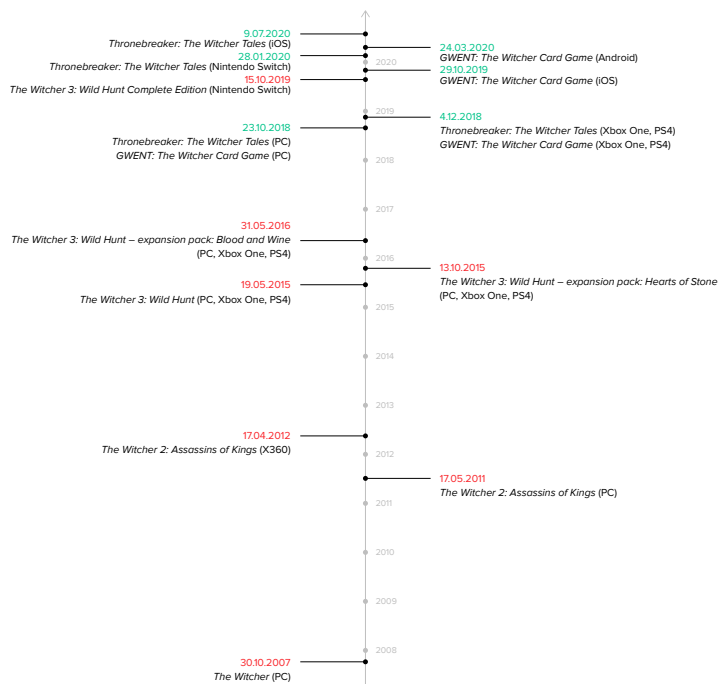
## About GOG.com

Digital distribution of computer games at a global scale is carried out by the GOG.com platform and GOG Galaxy application, owned by GOG sp. z o.o. The activity comprises selling and delivering game binaries directly to the user's devices. GOG team develops GOG GALAXY 2.0, an app that allows gamers to combine their game shelves into a single library, and to communicate with friends and track their progress regardless of their preferred gaming platforms.

### Key facts:

- over 4100 products in GOG.com catalogue,
- cooperation with over 600 publishers and developers of videogames from all over the world,
- the GOG.com platform is available in six languages,
- 94% of sales revenues from exports.

## CD PROJEKT RED games portfolio



## Management Board - professional experience in CD PROJEKT Group

Adam Kiciński	Marcin Iwiński	Piotr Nielubowicz	Adam Badowski	Michał Nowakowski	Piotr Karwowski
President, Joint CEO	Co-founder, Joint CEO	Vice President, CFO	Board Member, Head of CD PROJEKT RED studio	Member of the Board of Business Development	Member of the Board of Online Technology
26 years	26 years	21 years	17 years	15 years	13 years

## Investment highlights

- great potential in the global videogame market; estimated total volume in 2022: 189.6 billion USD\*,
- strong exposure of the CD PROJEKT Group to the global market (with exports accounting for 96% of the Group's consolidated sales revenues),
- experienced Board in possession of a major block of Company shares,
- The Witcher and Cyberpunk brands recognizable throughout the world,
- ambitious goals expressed in the Group strategy for 2016-2021.

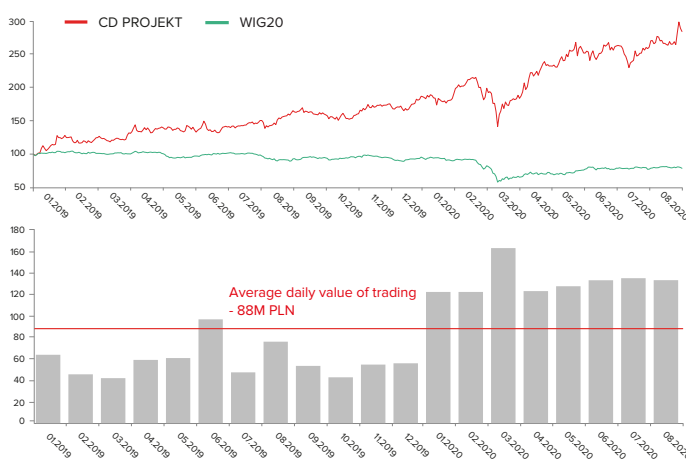
\*Newzoo

## About the CD PROJEKT Group

**1100+** people employed in CD PROJEKT Group

**44** number of nationalities represented

## CD PROJEKT S.A. – share price and trading value\*



\*Stock price in PLN; average daily trading value on monthly basis in million PLN

## Financial summary report

in thousand PLN	2015	2016	2017	2018	2019	H1 2020
Sales revenues	798 014	583 903	463 184	362 901	521 272	363 998
Depreciation	5 146	35 640	4 906	16 635	37 487	18 197
EBIT*	424 193	303 627	240 940	112 392	180 286	156 084
Profit before taxation	421 585	311 938	247 405	123 033	189 162	160 849
<b>Net profit</b>	<b>342 430</b>	<b>250 514</b>	<b>200 270</b>	<b>109 334</b>	<b>175 315</b>	<b>146 757</b>
<b>Net profit from continuing operations</b>	<b>342 430</b>	<b>250 514</b>	<b>200 270</b>	<b>109 334</b>	<b>175 315</b>	<b>146 757</b>

In thousand PLN	31.12.2015	31.12.2016	31.12.2017	31.12.2018	31.12.2019	30.06.2020
Fixed assets	119 187	170 644	255 535	396 431	679 097	825 268
Current assets	554 759	704 316	725 978	730 407	725 011	771 835
including: cash and cash equivalents	393 637	557 204	647 516	659 370	482 301	479 186
<b>Total assets</b>	<b>673 946</b>	<b>874 960</b>	<b>981 513</b>	<b>1 126 838</b>	<b>1 404 108</b>	<b>1 597 103</b>
Equity	513 675	776 938	882 899	1 002 864	1 105 651	1 260 719
Long-term liabilities	18 414	8 275	4 130	6 691	25 158	23 702
Short-term liabilities	141 857	89 747	94 484	117 283	273 299	312 682
including: credits and loans	0	0	0	0	0	0
<b>Total equity and liabilities</b>	<b>673 946</b>	<b>874 960</b>	<b>981 513</b>	<b>1 126 838</b>	<b>1 404 108</b>	<b>1 597 103</b>

\*operating profit

## Shares on the stock market\*

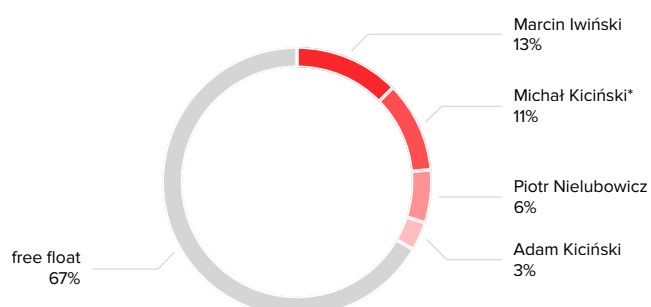
GPW ticker	CDR
Bloomberg Stock Code	CDR PW
Reuters Stock Code	CDR.WA
Index on the WSE	WIG20
Number of shares in WSE trading	96 120 000
Market capitalisation	42B PLN
Share price MIN (12TM)	205.2 PLN
Share price MAX (12TM)	462.0 PLN
Average daily trading volume (12TM)	332 thousand of shares
Average daily trading value (12TM)	106M PLN
Average number of transactions per session (12TM)	5.9 thousand

\*as of 8 September 2020

## IR events

- **November 26, 2020** - Consolidated quarterly report for Q3 2020

## Shareholder structure



Founders and Management Board members

## Join us



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\*according to a notice filed on 6 December 2016