**Fact Sheet**

CD PROJEKT S.A. conducts business on the dynamically growing video games market. CD PROJEKT S.A. is the holding company of the CD PROJEKT Capital Group.

The CD PROJEKT Group conducts operating activities in two key segments – CD PROJEKT RED and GOG.com.

### About CD PROJEKT RED

Videogame development is carried out by the CD PROJEKT RED Studio (founded in March 2002) – part of the CD PROJEKT Capital Group. This activity comprises developing and publishing videogames, selling the associated distribution rights, coordinating and directly pursuing PR and marketing activities related to the Studio’s own products, and manufacturing or selling or licensing tie-in products which exploit the commercial appeal of the Company’s brands: The Witcher and Cyberpunk.

**Key facts:**
- over 33 million copies sold of *The Witcher*, *The Witcher 2: Assassins of Kings* and *The Witcher 3: Wild Hunt*,
- 14 million views of Cyberpunk 2077 gameplay,
- Cyberpunk 2077 has received 100 awards from global gaming media during E3 2018 in Los Angeles,
- 96% of sales revenues from exports.

**Our portfolio:**
- *The Witcher 3: Wild Hunt – Hearts of Stone* (PC, Xbox One, PS4)
- *The Witcher 3: Wild Hunt – Blood and Wine* expansion pack (PC, Xbox One, PS4)
- *Thronebreaker: The Witcher Tales* (PC, Xbox One, PS4)
- *GWENT: The Witcher Card Game* (PC)

### About GOG.com

Digital distribution of videogames at a global scale is carried out by the GOG.com platform, owned by GOG sp. z o.o. The activity comprises selling and delivering game binaries directly to the user’s devices via the GOG.com platform and the associated GOG Galaxy application.

**Key facts:**
- nearly 2600 games in GOG.com catalogue,
- 94% of sales revenues from exports.

### Incentive program*

**Result goal – 80% of warrants:**
- 2016-2019 – at least 618.4 million PLN of consolidated net profit (PLN 6.51 per share), or
- 2016-2020 – at least 855.5 million PLN of consolidated net profit (PLN 9.01 per share), or
- 2016-2021 – at least 1.09 billion PLN of consolidated net profit (PLN 11.51 per share).

**Market goal – 20% of warrants:**
- share price increases by 100pp over WIG during the reference period.

**REFERENCE PERIOD** – not longer than 2016-2021, with possible early evaluation should the corresponding goals (result and market) be jointly attained faster than anticipated.

*details of the incentive program are subject to resolutions adopted by the OGM on 24 May 2016
Management Board - professional experience in CD PROJEKT Capital Group

- Adam Kiciński (President, Joint CEO)
  - 22 years of professional experience
- Marcin Iwiński (Co-founder, Joint CEO)
  - 23 years of professional experience
- Piotr Nielubowicz (Vice President, CFO)
  - 18 years of professional experience
- Adam Badowski (Board Member, Head of CD PROJEKT RED studio)
  - 12 years of professional experience
- Michał Nowakowski (Member of the Board of Business Development)
  - 12 years of professional experience
- Piotr Karwowski (Member of the Board of Online Technology)
  - 10 years of professional experience
- Oleg Klapovskiy (Board Member)
  - 9 years of professional experience

Investment highlights
- Great potential in the global videogame market; estimated total volume in 2018: $134.9 billion USD,
- Strong exposure of the CD PROJEKT Capital Group to the global market (with exports accounting for 96% of the Group's consolidated sales revenues; the Group cooperates with 23 distributors representing 109 countries worldwide),
- Experienced Board in possession of a major block of Company shares,
- The Witcher brand recognizable throughout the world,

About the CD PROJEKT Capital Group

850+ people employed in CD PROJEKT Capital Group
32 number of nationalities represented

Financial summary report

### CD PROJEKT S.A. – share price and trading value*

*Stock price in PLN; average daily trading value on monthly basis in million PLN

### Shares on the stock market*

<table>
<thead>
<tr>
<th>GPW ticker</th>
<th>CDR</th>
<th>Bloomberg Stock Code</th>
<th>OPTIEUR.STp</th>
</tr>
</thead>
<tbody>
<tr>
<td>GPW ticker</td>
<td>CDR</td>
<td>Reuters Stock Code</td>
<td></td>
</tr>
<tr>
<td>Index on the WSE</td>
<td>WIG20, MSCI, FTSE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of shares in WSE trading</td>
<td>95,120,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Market capitalisation</td>
<td>13 B PLN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share price MIN (12TM)</td>
<td>89.5 PLN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share price MAX (12TM)</td>
<td>212.2 PLN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average daily trading volume (12TM)</td>
<td>346 thousands of shares</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average daily trading value (12TM)</td>
<td>50M PLN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average number of transactions per session (12TM)</td>
<td>3.5 thousands of shares</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*as of 23 November 2018

IR events

- 5 December 2018 - WOOD & CO. – WOOD’s Winter Wonderland – Prague

Join us

CD PROJEKT S.A.
ul. Jagiellońska 74
03-301 Warszawa

CD PROJEKT S.A.
Investor relations
ir@cdprojekt.com
tel. +22 519 69 00