

# CD Projekt Summer Conference 2011

Venice Beach, June 2<sup>nd</sup> 2011

#### The Witcher 2 Recap

- 400k+ copies sold-through in first week!
- Reviews:
  - IGN: "One of the best role-playing games in years." | 90%
  - Gamespot: "Marvel among role-playing games." | 90%
  - Gametrailers: "The prettiest RPG. Period." | 94%
  - GamePro: ,,It's bound to please any RPG player." | 100%
  - GamesRadar: ,,A brilliant masterpiece." | 100%
  - GameInformer: ,,Gorgeous, ambitious, and not afraid to kill you dead." | 93%

#### The Witcher 2 v1.2

- We're already DRM-free (via v1.1)
- Over 50 improvements:
  - Balance tweaks
  - Key mappings
  - Target locking in combat tweaks
  - TW1 savegame importing fixes
  - Containers exploit fix
- v1.2 available June 3rd, changelog today

#### The Witcher 2 v1.2

- All previously released DLCs included in 1.2:
  - Roche Commando Jacket
  - Mysterious Merchant Pack
  - Finisher Pack
  - Ultimate Swordsman Suit
  - Ultimate Alchemy Suit
  - Ultimate Magician Suit
  - Troll Trouble Quest

#### The Witcher 2 v1.2

- New DLC: Barbers and Coiffeuses!
- 5 brand new haircuts for Geralt









## TW2 special E3 Promos start today!

Amazon

GameStop



OFF!

Steam

#### **That New Project**



#### The Witcher 2 X360

- Mature and complex game on consoles
- No quality compromise
- Looking awesome
- Coming end of this year

#### The Witcher 2 X360

- Project philosophy: adaptation
- All improvements included in the X360 version
- All Enhancements (free for PC players)
- Brand new teaser by Tomasz Bagiński
- Available in HD now at Gametrailers.com

#### Work with The Witcher 2 Team

Wanted: Head of PR & Marketing

joinourmarketing@thewitcher.com

#### The Witcher 2 X360

#### Visit us at E3 for live demo!

Media exclusive

By appointment only

e3@thewitcher.com +1 (310) 795 43 16



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# What has GOG.com done in 2011?



### GOG.com keeps bringing back the classics







#### Site Spring Update 2011



New Downloader



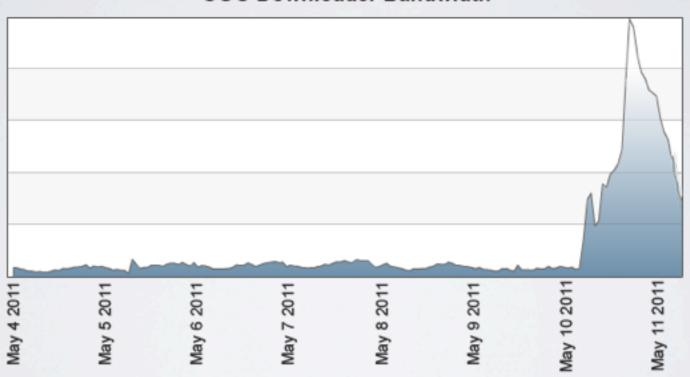
Personal Messages



Various site improvements

#### Making a Rock-Solid Downloader

#### **GOG Downloader Bandwidth**



### CDP Days Spring 2011: Announcing our announcement of an announcement!





SQUARE ENIX



**T2** 

### Dungeon Keeper, Wing Commander: Privateer, and Ultima Underworld 1 + 2







Available now for:

\$5.99

#### **EA Classics on GOG.com**



25+ titles from EA's back catalogue of classics3 more classics coming this June

## Coming Late Summer 2011 20+ EA classic games



# Okay, we know you've probably got 3 questions

### Watch the trailer (& our interview!)

www.gametrailers.com





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#### Conference Recap

- Continuous support for TW2:
   The Witcher 2 v1.2, new DLC
- The Witcher 2 coming to X360
- EA Classics on GOG.com starting today
- Go to gametrailers.com for TW2 teaser,
   GOG.com trailer and follow up interviews



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Thank you for watching!