



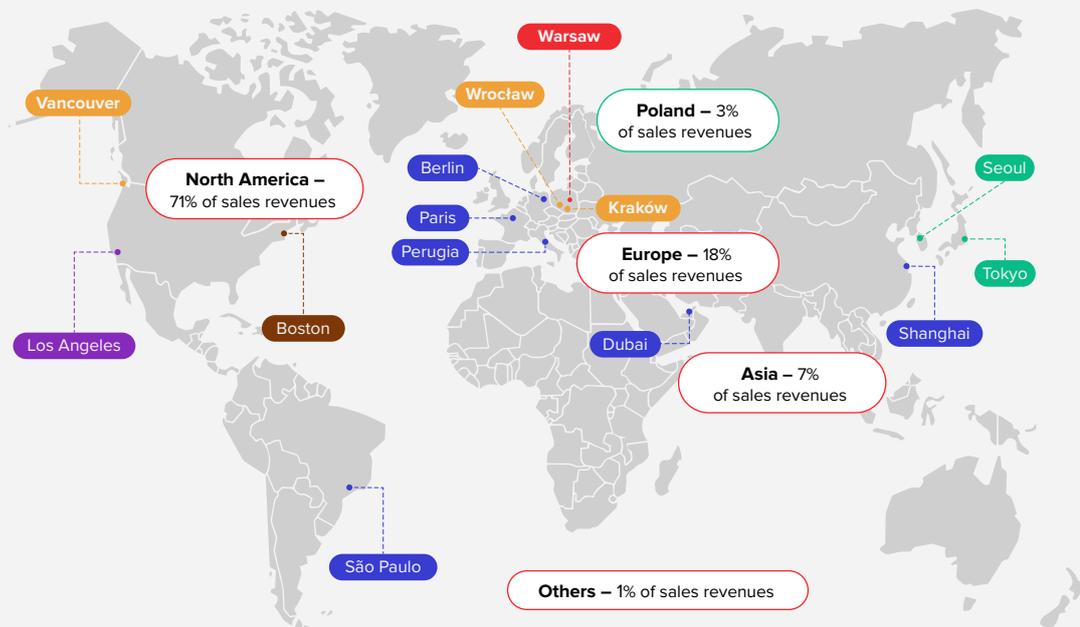
Fact Sheet

CD PROJEKT S.A. conducts business on the dynamically growing video games market. CD PROJEKT S.A. is the holding company of the CD PROJEKT Group.

The CD PROJEKT Group conducts operating activities in two key segments – CD PROJEKT RED and GOG.COM.

1292
people employed

43
represented nationalities



- Headquarters (CD PROJEKT RED, GOG.COM and Spokko)
- CD PROJEKT RED dev studio
- Local subsidiaries of the Capital Group
- Branch offices
- Media and community managers
- The Molasses Flood

Sales revenue and presence of the CD PROJEKT Group*

* Data for 2022

About CD PROJEKT RED

Videogame development is carried out by the CD PROJEKT RED Studio – part of the CD PROJEKT Group. This activity comprises developing and publishing videogames, licensing the associated distribution rights, coordinating and directly pursuing PR and marketing activities related to the Studio's own products, manufacturing and selling or licensing tie-in products which exploit the commercial appeal of the Company's brands: *The Witcher* and *Cyberpunk 2077*.

Key facts:

- over 65 million copies sold of *The Witcher*, *The Witcher 2: Assassins of Kings* and *The Witcher 3: Wild Hunt*,
- over 20 million copies sold of *Cyberpunk 2077*,
- 97% of sales revenues from exports.

About GOG.COM

Digital distribution of computer games at a global scale is carried out by the GOG.COM platform and GOG Galaxy application, owned by GOG sp. z o.o. The activity comprises selling and delivering game binaries directly to the user's devices.

Key facts:

- over 7000 products in GOG.COM catalogue,
- cooperation with over 1000 publishers and developers of videogames from all over the world,
- the GOG.COM platform is available in six languages,
- 90% of sales revenues from exports.

CD PROJEKT RED business model

 CREATION Own IP and full control over the creation process. Focus on two franchises and a limited number of projects.	 DEVELOPMENT International team of experienced developers who constantly prioritize quality. Three development studios: CD PROJEKT RED Europe, CD PROJEKT RED North America* and The Molasses Flood.	 TECHNOLOGY Own toolset and know-how required in the process of developing captivating open-world role-playing experiences. Strategic partnership with Epic Games enabling us to base our games on Unreal Engine.
 PUBLISHING Gamers-first business philosophy enabled by independent publishing activities.	 DISTRIBUTION Direct distribution of games. Global reach – collaboration with handpicked distributors of box editions of videogames.	 PRIORITY: GAMERS Honest and direct communication with gamers. Full control over the message.

SUPPORT DEPARTMENTS, INCLUDING: HR, ACCOUNTING, FINANCE, LEGAL DEPARTMENT, ADMINISTRATION, TAXES, INVESTOR RELATIONS, IT

* CD PROJEKT RED North America is expected to be operating in 2023

CD PROJEKT RED core games



2007 – PC



2011 – PC
2012 – X360



2015 – PC, Xbox One, PS4
2019 – Nintendo Switch
2022 – Xbox Series X|S, PS5



2020 – PC, Xbox One, PS4, Stadia
2022 – Xbox Series X|S, PS5

Management Board - professional experience in CD PROJEKT Group

Adam Kiciński	Piotr Nielubowicz	Adam Badowski	Michał Nowakowski	Piotr Karwowski	Jeremiah Cohn	Paweł Zawodny
President, CEO 29 years	Vice President, CFO 24 years	Board Member, Head of CD PROJEKT RED studio 20 years	Member of the Board of Business Development 18 years	Member of the Board of Online Technology 16 years	Member of the Board, CMO 9 years	Member of the Board, Head of Production, CTO 5 years

CD PROJEKT Group Strategy

- Expanding three unique and enduring franchises,
- More content for gamers with memorable single-player stories & multiplayer experiences,
- Spinning up the franchise flywheels – Mobile games, TV & Film and more – in association with external partners,
- Boost development abilities to deliver more content to gamers with a prime focus on quality, i.a. building a new studio – CD PROJEKT RED North America.

Investment highlights

- great potential in the global videogame market; estimated total volume in 2025: 211.2 billion USD*,
 - strong exposure of the CD PROJEKT Group to the global market (with exports accounting for 97% of the Group's consolidated sales revenues),
 - The Witcher* and *Cyberpunk 2077* brands recognizable throughout the world.
- * Newzoo

Long-term Product Outlook

THE WITCHER

CYBERPUNK 2077

New IP

- Project Sirius
- New Witcher trilogy
- The Witcher Remake
- Cyberpunk 2077 Expansion – Phantom Liberty
- Project Orion
- Project Hadar

CD PROJEKT S.A. – share price*



Financial summary report

in thousand PLN	2016	2017	2018	2019	2020	2021	2022
Sales revenues	583 903	463 184	362 901	521 272	2 138 875	888 172	952 576
Depreciation	35 640	4 906	16 635	37 487	267 664	104 729	117 432
EBIT*	303 627	240 940	112 392	180 286	1 157 077	232 903	377 347
Profit before taxation	311 938	247 405	123 033	189 162	1 164 949	219 108	393 185
Net profit	250 514	200 270	109 334	175 315	1 154 327	208 908	347 093
Net profit from continuing operations	250 514	200 270	109 334	175 315	1 154 327	208 908	347 093

in thousand PLN	31.12.2016	31.12.2017	31.12.2018	31.12.2019	31.12.2020	31.12.2021	31.12.2022
Fixed assets	170 644	255 535	396 431	679 097	759 999	905 846	1 119 978
Current assets	704 316	725 978	730 407	725 011	2 130 300	1 252 889	1 154 146
including: cash and cash equivalents	557 204	647 516	659 370	482 301	727 703	676 586	615 157
Total assets	874 960	981 513	1 126 838	1 404 108	2 890 299	2 158 735	2 274 124
Equity	776 938	882 899	1 002 864	1 105 651	2 183 177	1 894 356	2 033 404
Long-term liabilities	8 275	4 130	6 691	25 158	166 153	36 112	36 186
Short-term liabilities	89 747	94 484	117 283	273 299	540 969	228 267	204 534
including: credits and loans	0	0	0	0	0	0	0
Total equity and liabilities	874 960	981 513	1 126 838	1 404 108	2 890 299	2 158 735	2 274 124

* Operating profit

Shares on the stock market*

GPW ticker	CDR
Bloomberg Stock Code	CDR PW
Reuters Stock Code	CDR.WA
Index on the WSE	WIG20
Number of shares in WSE trading	100 770 800
Market capitalisation	13.0 B PLN
Share price MIN (12TM)	77.89 PLN
Share price MAX (12TM)	176.30 PLN
Average daily trading volume (12TM)	489 thousand of shares
Average daily trading value (12TM)	55M PLN
Average number of transactions per session (12TM)	6.6 thousand

* As of 31 March 2023

Shareholder structure



Founders and Management Board members

* According to a notice filed on 26 May 2021

IR events

- May 29, 2023** – Consolidated quarterly report for Q1 2023
- August 30, 2023** – Consolidated semiannual report for H1 2023
- November 28, 2023** – Consolidated quarterly report for Q3 2023

Join us



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