



PHANTOM LIBERTY LAUNCH

BUSINESS HIGHLIGHTS

Adam Kiciński | Chief Executive Officer
Piotr Nielubowicz | Chief Financial Officer
Adam Badowski | Chief Creative Officer
Michał Nowakowski | Chief Commercial Officer

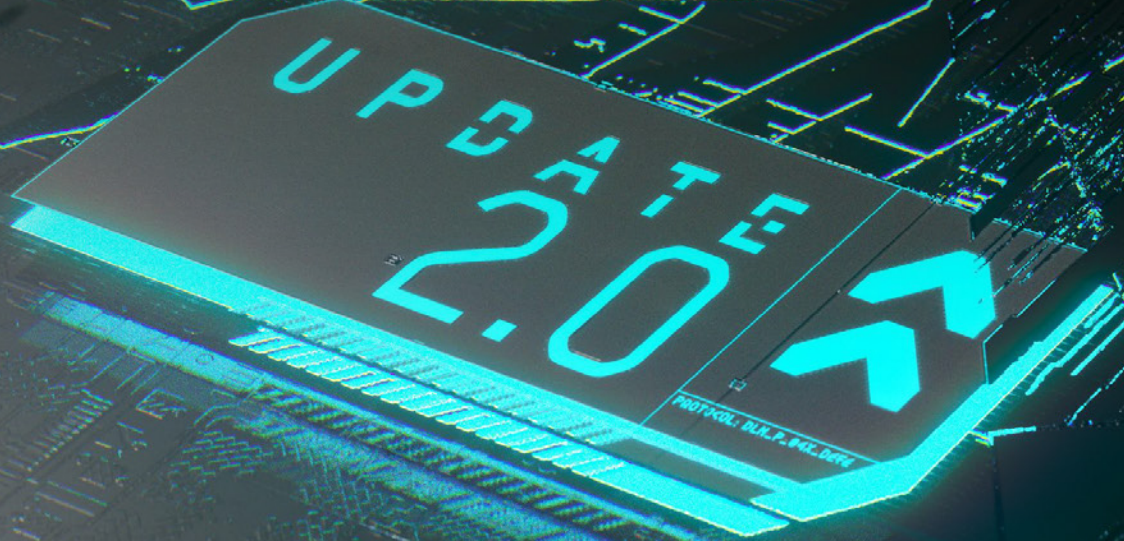




UPDATE 1.5



UPDATE 1.6



87%

REVIEWS FROM LAST 30 DAYS
ARE **POSITIVE**



STEAM®

CYBERPUNK
2077

25 MILLION

COPIES SOLD



CYBERPUNK 2077

PHANTOM LIBERTY

26.09.2023

MEDIA IMPRESSIONS

“

ELECTRIFYING,
EMOTIONAL, AND
FULL OF TWISTS

SCREEN RANT

“

CYBERPUNK 2077
AT ITS BEST

GAMESPOT

“

ONE OF THE
GREATEST
REDEMPTION
ARCS IN
GAMING HISTORY

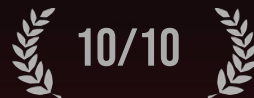
PC GAMER



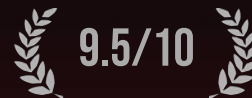
GAMESPOT



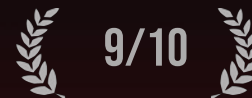
IGN



FORBES

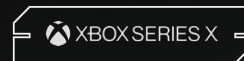


GAMINGTREND



PCGAMESN

REVIEWS SCORES WRAP-UP



CRITICS

88

90

89

NO. OF REVIEWS

44

13

50

88%

OF PLAYER REVIEWS
ARE **POSITIVE**



STEAM®



3 MILLION

COPIES SOLD
BY THE FIRST WEEK OF LAUNCH

UNITS SOLD BY REGION

35.9%

NORTH AMERICA

35.1%

EUROPE

23.1%

ASIA

2.7%

SOUTH AMERICA

0.4%

AFRICA

2.8%

AUSTRALIA

UNITS SOLD BY PLATFORM



360

DEVELOPERS
FROM
CD PROJEKT RED

3 600

ENGAGED
IN THE PROJECT
IN TOTAL

275

MILLION PLN

DIRECT PRODUCTION
EXPENDITURES*

95

MILLION PLN

MARKETING
CAMPAIGN COSTS*

* preliminary data

PROJECT ORION

VANCOUVER

BOSTON



CYBERPUNK 2077

● PHANTOM LIBERTY

PROJECT ORION

CYBERPUNK 2077 FRANCHISE

CYBERPUNK 2077 FRANCHISE

CYBERPUNK EDGERUNNERS



IGN



CRUNCHYROLL





FRANCHISE FLYWHEEL



CYBERPUNK[®]



CD PROJEKT RED[®]



ANONYMOUS
content

100 000 000

COPIES SOLD*

* includes *The Witcher*, *The Witcher 2: Assassins of Kings*, *The Witcher 3: Wild Hunt*, *Cyberpunk 2077*



THANK YOU

contact | ir@cdprojektred.com



LEGAL DISCLAIMER

This presentation was created by CD PROJEKT S.A. ("CD PROJEKT").

Data contained in this presentation is valid as of the day of its preparation. Consequently, this presentation will not be subject to changes, updates or modifications to account for events which might occur after this day.

The presentation outlines the activities of CD PROJEKT and the CD PROJEKT Group. It is purely informative in scope and should not be regarded as offering investment advice. Information contained in this presentation must not be construed as assurances, projections or forecasts regarding future accomplishments or earnings of CD PROJEKT or of the CD PROJEKT Group.

Although due diligence was applied in preparing this presentation, it may nevertheless contain ambiguities. Under no circumstances should this presentation be construed as a purchase recommendation, an invitation to subscribe to, or an offer to recommend purchase or subscription to any securities issued by CD PROJEKT.

The recipients of this presentation bear all responsibility for their own analyses and assessments regarding the status of the market as well as the condition and potential future earnings of CD PROJEKT which may be based on information contained herein. CD PROJEKT wishes to advise all parties accessing this presentation that the sole authoritative source of information concerning the Company's earnings, projections, events and indicators is represented by the current and periodic reports published by CD PROJEKT in the course of discharging its reporting obligations under Polish law.

This presentation is not to be circulated in territories and states where public circulation and sharing of information contained herein may be subject to legal restrictions. Parties accessing this presentation are advised to familiarize themselves with any such restrictions beforehand.

CD PROJEKT S.A. or any of its affiliates in the capital group ("CD PROJEKT") with regards to any kind of, either sponsored or unsponsored ADR ("alternative depository receipts") or any other financial instruments of this kind ("Financial Instruments") does not (i) make any warranties, expressed or implied, as to the accuracy, adequacy or completeness or any of the information connected with the Financial Instruments, (ii) support or encourage the creation of any kind of the Financial Instruments. CD PROJEKT does not represent any depository institution, bank or anyone nor should any such entity/person.

CD PROJEKT shall have no responsibility or liability for the Financial Instruments. In case of any question, the holder of any Financial Instruments (as defined above) shall receive all the essential information at the institution issuing such Financial Instruments or any institution supporting such issuance of the Financial Instruments.